

Joshua A. Bloomgarden

Principal

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Josh's diverse and dynamic business and intellectual property practices span across the sports, entertainment, food and beverage, fashion and apparel, media and technology industries. Leveraging his unique experience representing individuals and businesses of all sizes on either side of various deals, Josh delivers practical, creative and thoughtful advice to his clients to help achieve their goals.

He represents a wide array of entrepreneurs, investors, entertainers, athletes, producers, writers, media production and distribution companies and emerging and established CPG brands and businesses on intellectual property, commercial, corporate, employment, capital raising and financing transactions and disputes.

He has extensive experience advising start-ups and established ventures in apparel and consumer goods, and managing the music business affairs of an international videogame company, handling production legal work for a leading stand-up comedy production and distribution company.

Having worked across prominent boutique entertainment, media, fashion and intellectual property law firms, the Business & Legal Affairs Department at IMG and the CBS Law Department's Trademarks Group provided Josh with the diverse capabilities needed to serve his clients. He also provided access to pro bono

Services

Commercial & IP Transactions
Business & Corporate Finance
Beauty & Wellness
Cannabis
Communications, Telecom & Media
Emerging Companies
Food & Beverage
IP & Technology
Mergers & Acquisitions
Securities & Finance
Sports, Arts & Entertainment
Consumer Brands
Fashion & Apparel
Luxury Law

Admissions

New York, 2014
New Jersey

legal services to visual artists, musicians, filmmakers and non-profit organizations as a legal fellow at Volunteer Lawyers for the Arts.

While in law school, Josh provided legal assistance to independent filmmakers and documentarians in the Cardozo Indie Film Clinic. Josh also served on the editorial board as a Notes Editor for the Cardozo Arts & Entertainment Law Journal — one of the most preeminent arts, entertainment and sports law journals in the country.

Education

J.D., Benjamin N. Cardozo School of Law (*cum laude*), Yeshiva University, 2013

B.A., University of Wisconsin-Madison, Liberal Arts & Distinction in the Major, Political Science (with honors), 2010

Honors & Recognition

Chambers USA (New York) Up and Coming, Media & Entertainment: Advisory, 2023-present; 2022 (Associates to Watch)

Best Lawyers: Ones to Watch - Corporate Law, Entertainment and Sports Law, Intellectual Property Law, 2021-present

JD Supra Readers' Choice Awards, "Top Author" for Trademarks, 2022

Rising Star, New York Metro Super Lawyers, 2018-present

Professional Activities

New York City Bar Association, Member, 2013-present

New York State Bar Association, Member, 2013-present

News

Four Attorneys Recognized in 2025 New York Metro Super Lawyers
Foster Garvey Newsroom, 10.30.25

Foster Garvey Recognized Among Nation's Top Firms in 2025 Chambers USA Guide; 26 Attorneys and 13 Practices Ranked
Foster Garvey Newsroom, 6.5.25

Six Attorneys Named to 2024 New York Metro Super Lawyers Lists
Foster Garvey Newsroom, 10.24.24

65 Foster Garvey Attorneys Selected to The Best Lawyers in America® 2025, Three Named 'Lawyer of the Year'

Foster Garvey Newsroom, 8.15.24

Foster Garvey Recognized Among Nation's Top Firms in 2024 Chambers USA Guide; 20 Attorneys and 10 Practices Ranked

Foster Garvey Newsroom, 6.6.24

Five Attorneys Recognized on 2023 New York Metro Super Lawyers Lists

Foster Garvey Newsroom, 9.22.23

57 Foster Garvey Attorneys Recognized Among the 2024 Best Lawyers in America; Two Portland Attorneys Named 'Lawyer of the Year'

Foster Garvey Newsroom, 8.17.23

Foster Garvey Receives Honors in 2023 *Chambers USA* Guide; 21 Attorneys and 10 Practices Featured

Foster Garvey Newsroom, 6.1.23

Foster Garvey Elevates Five to Principal

Foster Garvey Newsroom, 1.5.23

45 Foster Garvey Attorneys Recognized Among *The Best Lawyers In America*®

Foster Garvey Newsroom, 8.18.22

Foster Garvey Recognized Among Nation's Leading Law Firms in 2022 *Chambers USA* Guide; 21 Attorneys and 10 Practices Featured

Foster Garvey Newsroom, 6.1.22

Larry Brant, Greg Duff and Josh Bloomgarden Named 'Top Authors' in 2022 JD Supra Readers' Choice Awards

Foster Garvey Newsroom, 3.7.22

New York Attorneys Recognized in the 2021 New York Metro Super Lawyers List

Foster Garvey Newsroom, 9.30.21

38 Attorneys Named 2022 Best Lawyers in America; 11 Named Best Lawyers: Ones to Watch

Foster Garvey Newsroom, 8.19.21

Josh Bloomgarden Quoted in *Urban Plains* on Value of NFTs in Crypto Marketplace

Urban Plains, 4.28.21

New York Attorneys Recognized by Super Lawyers in New York Metro

Foster Garvey Newsroom, 10.28.20

43 Attorneys Named 2021 *Best Lawyers in America*; 10 Named Best Lawyers: Ones to Watch
Foster Garvey Newsroom, 8.20.20

32 Attorneys Named Super Lawyers and Eight Named Rising Stars
Foster Garvey Newsroom, 6.10.19

Speaking Engagements

"Legal Issues in Food & Beverage," Presentation at Marcum LLP
Speaking Engagement
New York, NY, 6.21.18

"Music & Film Festival Panel," Cardozo Entertainment Law Society (CELS) Program
Panel Discussion
New York, NY, 3.8.18

Legal Alerts

Play it Smart on Game Day: A Legal Guide to Super Bowl Marketing
1.22.26

Avoid a Penalty Card: The Legal Playbook for World Cup Marketing
1.15.26

The Impact of the New York State Fashion Workers Act
1.8.26

Artificial Intelligence: Latest Government Regulations and Copyright Litigation Updates
9.18.25

Don't Get Benched: 5 Rules for a Winning Super Bowl Campaign
1.27.25

Is Your Super Bowl Marketing Campaign Playing by the Rules? 5 Tips to Help You Avoid
Getting a Penalty
1.30.24

Planning a Super Bowl Marketing Campaign? 5 Quick Tips for Staying in Bounds and Avoiding
Disqualification
1.23.23

Planning a Super Bowl-themed Marketing Campaign? 5 Tips for Staying In Bounds
1.23.20

Disclosing Endorsements on Social Media: General Considerations for FTC Compliance by
Brands and Influencers
4.9.19