

Ruth Walters

Staff Attorney

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Ruth focuses on intellectual property and technology transactions in the hospitality, travel and tourism industry, as well as other hospitality operational matters.

Ruth has advised hospitality industry clients for more than 15 years on various technology and IP transactions, many implicating a range of privacy concerns. These matters include various SaaS/cloud agreements and related service and hardware procurement, as well as global sponsorship and branding partnerships, social media influencer content production, videography, photography and musical composition commissions, procurement and licensing. In addition, she has advised many clients on third-party spa and restaurant operations agreements, group sales agreements and general procurement (goods and services) matters.

Education

J.D., University of Michigan Law School (*cum laude*), 2000

B.S., Indiana University (with distinction), 1996

Honors & Recognition

The Best Lawyers in America® – Advertising Law, 2026

Services

IP & Technology

Commercial & IP
Transactions

Communications, Telecom &
Media

Hospitality, Travel & Tourism

Admissions

Washington

U.S. District Court, Western
District of Washington

Professional Activities

International Association of Privacy Professionals (IAPP), Member

News

71 Foster Garvey Attorneys Recognized Among the 2026 Best Lawyers in America; Paul Trinchero Named 'Lawyer of the Year'

8.21.25

Greg Duff and Ruth Walters Highlight Potential Legal Issues of Post-COVID Social Media Efforts in *Hotel Executive*

Hotel Executive, 2.7.21

Legal Alerts

Brand Protection in the Era of Exploding Domains

7.29.15

Publications

Intellectual Property in the Digital World

HOTEL Yearbook 2017, 3.7.17

So What's in a Name? Understanding, Identifying, Protecting and Using Trademarks: The Basics for Hoteliers

HSMIAI, 9.12.14

Protect Your Good Name... Keyword Advertising and Trademark License

Hospitality Upgrade, 3.1.13