

Sports & Entertainment Spotlight

Big Moves in Sports & Entertainment: Nike's \$6.7B Boost, Amazon's Bond Takeover & MrBeast's NBA Stunt

on 2.21.25

Welcome back to the Spotlight!

For inquiries and/or unabashed compliments, please feel free to contact me at josh.bloomgarden@foster.com or add me on LinkedIn.

Endorsement Deals, Sponsorships & Investments

[Left Lane Capital Said to Near Investment in Pro Padel League](#)

February 20, 2025 via bloomberglaw.com

[Inside MrBeast's \\$100K, 100 Million View NBA All-Star Stunt](#)

February 19, 2025 via Sportico

[A treasured Banksy owned by a member of Blink-182 is up for auction. It could fetch \\$6 million](#)

February 18, 2025 via Vegas Inc

[Nike has competition for Jalen Hurts trademark; Howie Roseman wants 'I bleed for this city'](#)

February 18, 2025 via Biz Journal

[Nike's Kardashian Partnership Fuels \\$6.7B In Market Gains](#)

February 18, 2025 via Sportico

Sports

[Going, Going, Gone: ESPN, MLB Opt Out Portends Industry Changes](#)

February 21, 2025 via Sportico

[No, it's not the circus. Acrobatics and tumbling, a mashup of gymnastics and cheer, is booming](#)

February 20, 2025 via Lancaster Online

Governor Josh Shapiro aims to make Pennsylvania 'compete' in NIL, bring 'stability' to transfer portal

February 19, 2025 via Pittsburgh Post Gazette

Caitlin Clark's salary will never match her true WNBA value: Fever star's agent

February 18, 2025 via New York Post

Rocket Mortgage FieldHouse has been renamed to Rocket Arena

February 18, 2025 via spectrumnews1.com

Wemby Leads Pro Basketball Players in PSA Card Grading Requests

February 17, 2025 via Sportico

Music Biz

HarbourView Equity Partners Acquires Publishing Catalog and Select Masters of GRAMMY® Award-Winning Artist, Producer, Songwriter, Entrepreneur & Global Cultural Icon T-Pain

February 20, 2025 via Business Wire

NBA Teams Ask SCOTUS to End 'Discovery Rule' in Copyright Law

February 20, 2025 via Sportico

Reservoir acquires UK dance/electronic label New State – including recorded music catalog of 13,000+ tracks

February 19, 2025 via Music Business Worldwide

Rapper Lil Baby to return to Nationwide Arena on 'WHAM' world tour

February 18, 2025 via Columbus Dispatch

Film & TV

A-list comedian Shane Gillis returning to host 'SNL' for second time since being fired from sketch show

February 21, 2025 via Fox News

Amazon MGM Studios acquires the license to thrill as its gains full creative control of the entire James Bond franchise in landmark deal

February 20, 2025 via Techradar

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Trail Blazers see huge viewership increase with move off Root Sports

February 17, 2025 via Awful Announcing