

## **"Private Labels in a Three-Tier System," National Conference of State Liquor Administrators (NCSLA) 2023 Northern/ Southern Regional Conference**

Panel Discussion  
September 18, 2023  
Memphis, TN

Emily Gant, legal advisor to several private label producers and retailers, will moderate this panel discussion at the NCSLA 2023 Northern/Southern Regional Conference in Memphis, Tennessee.

Panelists include:

- Nicholas Bergman, Partner, Buchman Law Firm (NY)
- Rod Diaz, Chief Counsel, Pennsylvania Liquor Control Board
- Jake Hegeman, Senior Vice President and General Counsel, Wine and Spirits Wholesalers of America (DC)

The presentation will cover the fundamental concepts of private labels, their significance in the three-tier system, and the balance required between innovation and adherence to regulations. The discussion will also delve into challenges associated with private labels, including potential violations and the importance of collaboration, regulatory compliance and transparent communication among all stakeholders. Panelists will highlight actionable strategies for businesses to navigate the complex terrain of private labels while upholding the integrity of the three-tier system.

For more conference information visit the [NCSLA 2023 Northern/Southern Regional Conference website](#).

### **Contact**

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