

"Being Smart about IP," Public Radio Content Conference 2017

Panel Presentation
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Ignorance is bliss – until you receive a notice of infringement of copyright or trademark, a nasty cease and desist letter, or a summons to defend an unauthorized use of publicity rights. This panel identifies some of these potentially expensive disasters and outlines steps you can take to avoid them. The panel will discuss updates to the notice and take down requirements for your website, filing deadlines with the Copyright Office, the dangers of posting photographs without permission, the value of trademarks (yours and others'), and some of the dos and don'ts for using copyrighted music and posting programs on different platforms.

Join Judy Endejan, Melodie Virtue and John Crigler of Garvey Schubert Barer for a lively discussion of some of the rewards and perils of intellectual property rights.

For more information on the conference, visit the [Public Radio Program Directors Association website](#).