

"Upcoming Opportunities to Apply for New FCC Stations: A Guide for the Curious Public Radio Leader," Public Media Company Webinar

Speaking Engagement
March 11, 2021 | 3:00 p.m. EST
Virtual Event

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The FCC plans to host two opportunities to secure a signal in 2021. It has already scheduled an auction for open allotments and expired construction permits, and also plans to announce (later this year) the first noncommercial filing window in over a decade.

FCC attorney Melodie Virtue and Public Media Company's Evran Kavlak – both active in previous FCC license auctions and NCE filing windows – will take attendees through the steps needed to decide if participating in these opportunities for your station is worthwhile, and best practices of how best to proceed.

Melodie Virtue will present on how the FCC's selection process works. Evran Kavlak will discuss strategic considerations for how to plan for new stations.

For more information and to register, visit the [Public Media Company webinar page](#).