

## "Equity at the Core: Contracts, Compensation & Company Culture," Naturally Network, Women in CPG Series

Speaking Engagement  
December 2, 2025

Hillary H. Hughes will join Naturally Network's Women in CPG Series on December 2 for a conversation focused on how equity is shaping critical decisions across the CPG industry. She will discuss how equity appears in contract terms, how negotiation dynamics are shifting for founders and the pressures brands face as DEI expectations evolve in today's regulatory climate.

Drawing from her work with emerging and scaling brands, Hillary will also speak to the challenges companies encounter when trying to maintain fairness in partnerships and decision-making, especially in environments where values and business demands often collide. Her perspective will help founders understand where inequities commonly arise and how thoughtful structuring can support healthier, more sustainable growth.

Register [here](#).

### Contact

Hillary H. Hughes

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