

## "Underwriting and Sponsorship ID: FCC Guidelines Workshop," 2024 Public Media Development and Marketing Conference (PMDMC)

Speaking Engagement  
8.13.24  
San Diego, CA

[Brad Deutsch](#) is slated to present at the [Public Media Development and Marketing Conference \(PMDMC\)](#) in San Diego on August 13, 2024. Brad will lead an interactive workshop focused on FCC guidelines for underwriting and sponsorship identification, essential for professionals in the public media space. This session will provide valuable insights into compliance with FCC regulations, ensuring that public media entities navigate these requirements effectively.

To register for this conference, please visit the [PMDMC website](#).

### Contact

Brad C. Deutsch

### Related Services

Commercial & IP  
Transactions

Communications, Telecom &  
Media