

Greg Duff Discusses the State of Face-to-Face Meetings in Insurance & Financial Meetings Management

Media Mention

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Insurance and Financial Meetings Management (I&FMM)

featured insights from Greg Duff on the state of face-to-face meetings in 2022. Greg says meeting planners are now rightly focused on the health and safety practices and protocols of the venues, caterers and other contractors that host or service their events. “For some time to come, travelers in all segments – leisure, corporate and group – will be concerned about health and safety issues, and meeting planners will be forced to address those issues to host a successful meeting,” he told the publication.

Greg also recalled an event where planners had to locate, retain and then coordinate COVID tests for a group with hundreds of participants all at the last minute. “We broke some new ground in the way that we pulled things together, with a lot of lessons learned,” he said. Overall, Greg emphasized the need for clear and consistent communication to all participants and key parties in order to ensure such success as conditions can turn on a dime. “What constitutes a safe meeting can change rapidly,” he cautioned. “Communication with the venue, airlines or other means of transportation, participants and others is critical.

To read the full article, please visit the [I&FMM website](#).

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