

Gauging the Real State of a Station's Technical Facilities

Publication
July 13, 2016
Radio & Television Business Report

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In the last four installments of their “not-too-technical, not-too-basic” guide to due-diligence, Cavell, Mertz & Associates President Garrison Cavell and Garvey Schubert Barer attorney Erwin Krasnow made suggestions on assessing station potential from the technical side and deciphering station coverage maps, and then explored treasures that might be found in cyberspace and by poking through the stacks of station paperwork. In their next two installments, they take a look at on-site tire kicking.

Read the [full article](#). Subscription to Radio & Television Business Report is required.