

Why the Main Studio Rule Must Go

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For over 50 years, the Federal Communications Commission has required radio and television stations to maintain a “main studio” within or near their communities of license.

On April 20, 2017, GSB filed a petition asking the Commission to get rid of the Main Studio Rule, and shortly after, FCC Chairman Pai stated his agreement and the Commission launched a new rulemaking at its May 18 meeting.

In an article authored by Brad in *RadioWorld*, he discusses the burdens of maintaining the rule, and the significant competitive advantages it will bring to the broadcasting industry if and when the rule is completely eliminated.

To read the full article, visit [RadioWorld's website](#).