

# Documenting a Private Placement Offering

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The private placement of securities is the most prevalent method of raising capital in the U.S. To effectively raise capital through a private placement, an entity offering securities (issuer) must safely navigate the complex regulatory structures that govern the offering, including the documents necessary to effectuate the offering. Experienced securities counsel plays a vital role in guiding companies through the various responsibilities to avoid devastating mistakes when raising capital.

This white paper discusses the particular documentation used to conduct a private placement. The documentation of a private placement of securities falls into three categories: (1) formation documents; (2) offering documents; and (3) regulatory filings.

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