



I always try to put myself in my client's shoes. How would I like the matter to be handled if it were my problem? If there are roadblocks to a fair, cost-effective resolution of the issue, how can the roadblocks be overcome?

Bill concentrates his practice in all phases of complex commercial litigation, including trials. He has litigated a broad range of commercial disputes. His experience encompasses legal malpractice defense, suits alleging the theft of trade secrets and violations of non-competition clauses, eminent domain proceedings, and cases involving environmental contamination and the breach of real estate and other contracts. Bill has successfully litigated cases in the Chancery and Law Divisions of the state courts, as well as in the federal courts of both New Jersey and New York.

Bill also has over three decades of experience in the area of attorney ethics, loss prevention and legal malpractice defense. He has defended attorneys in legal malpractice cases and in attorney ethics proceedings. He counsels attorneys on how to avoid legal malpractice claims, and is available to serve as an expert witness in both ethics and commercial litigation.

Results may vary depending on your particular facts and legal circumstances.

HONORS & AWARDS

• Listed in *The Best Lawyers in America®* (a trademark of Woodward/ White, Inc.) in the Commercial Litigation, Litigation - Real Estate, Eminent Domain and Condemnation Law, and Litigation -

Departments

Litigation

Education

University of Michigan Law School, J.D., 1972

University of Rochester, A.B. with honors, 1969

Bar Admissions

New Jersey, 1972

New York, 1978

U.S. District Court, District of New Jersey, 1972

U.S. Court of Appeals, Third Circuit, 1983

U.S. District Court, Southern District of New York, 1987

U.S. District Court, Eastern District of New York, 1987

U.S. Supreme Court, 1992

U.S. Court of Appeals, Second Circuit, 1998

Clerkships

Former law clerk to The Honorable Nelson K. Mintz, Appellate Division of the Superior Court of New Jersey (1972-1973)



Environmental practice areas (2009 - present)

- Selected by Best Lawyers® (a trademark of Woodward/White, Inc.) as 2022 Woodbridge "Lawyer of the Year" in Litigation - Real Estate; as 2018 Woodbridge "Lawyer of the Year" in Litigation - Real Estate; as 2017 Woodbridge "Lawyer of the Year" in Litigation - Environmental; as 2013 Woodbridge "Lawyer of the Year" in Eminent Domain and Condemnation Law
- Listed in *Super Lawyers New Jersey Edition* (a Thomson Reuters business) in the Professional Liability: Defense, Business Litigation and Eminent Domain practice areas (2012 present)
- Martindale-Hubbell® Peer Review Rated AV® Preeminent (a trademark of Internet Brands, Inc.)

Please visit our Award Methodology page for a description of the standard or methodology on which these accolades are based. Attorney Advertising: No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

REPRESENTATIVE MATTERS

Results may vary depending on your particular facts and legal circumstances.

- Harrington, et al v. Director, Division of Taxation, et al. Bill represented the plaintiffs, a group of former co-workers who won a \$216 million jackpot in New Jersey's Mega Millions lottery contest. When the plaintiffs purchased their winning ticket and received their winnings, New Jersey law exempted lottery winnings from State income tax. However, months later, the State changed the rules to retroactively tax lottery winnings, including plaintiffs' winnings in the Mega Millions contest. Plaintiffs prevailed in the Tax Court when the Tax Court granted partial summary judgment in their favor, ordering the State to refund plaintiffs' State income tax on their winnings. The judgment was memorialized in a settlement agreement, and the plaintiffs received a full refund of the State income tax, plus interest. Read more here.
- The Geon Company v. Cary Compounds. Multi-national corporation brought an action against a New Jersey company for damages for alleged misappropriation of its formulas and trade secrets. Bill obtained a no cause judgment after six weeks of trial.
- *G & W Laboratories v. Able Laboratories*. Pharmaceutical manufacturer sued another pharmaceutical company for alleged theft of formulas and trade secrets. Bill defended the Complaint and plaintiff dropped its case after five weeks of trial.
- *Middlesex County Utilities Authority v. Edgeboro Landfill*. Bill defended landfill owner in eminent domain action. After approximately 40 days of hearings, a settlement was reached that resulted in a payment of almost \$40 million to Bill's client. The Authority's good faith settlement offer prior to the hearings was \$3.5 million.
- **Sgro v. Getty Petroleum Corp.** In this case, reported at 854 *F. Supp.* 1164 (D.N.J. 1994), the owner of a gas station property sued Getty alleging that Getty was obligated to remove underground storage



tanks from his property. Bill successfully defended the action, resulting in a judgment for the defendant.

UNIQUELY NJ

• John J. Gibbons American Inn of Court for Federal Trial Practice and Intellectual Property (Former Master)

MORE ACTIVITIES & EXPERIENCE

• Yale Invitational Annual Mock Trial Tournament, Former Judge

PRESENTATIONS & SPEAKING ENGAGEMENTS

Panelist, Commercial Real Estate Transactions: From Handshake to Closing Sponsor: New Jersey Institute for Continuing Legal Education, June 21, 2019

Bill has lectured on a wide range of topics related to litigation, including:

- Settlements of Lawsuits The Pitfalls That Can Be Encountered and How to Avoid Them
- How to Depose an Expert Witness
- Cross Examination Techniques
- Letters and Communications with Clients That Can Prevent Legal Malpractice Claims
- How to Avoid Legal Malpractice Claims
- Ethics Seminar
- The ABC's of Hearsay
- Jury Trial Walk-Through



- Successful Trial Techniques
- Eminent Domain
- The Basics of Good Writing

Speaker, Strategies to Reduce Litigation Costs and Improve Results
Sponsor: Greenbaum, Rowe, Smith & Davis LLP In-House Counsel CLE Program, May 10, 2011

PUBLICATIONS & ALERTS

Author, Seller Beware - A Contract Buyer's Rights to Your Property May Be Greater Than You Think *Greenbaum, Rowe, Smith & Davis LLP Client Alert*, Winter 2006

Author, E-Mail and Cell Phones - Litigants Beware Greenbaum, Rowe, Smith & Davis LLP Client Alert, Fall 1999

Author, What Are Trade Secrets and How Can You Protect Them? *Greenbaum, Rowe, Smith & Davis Client Alert,* 1997

Author, Guarding Your Trade Secrets: Avoiding the Trap Door into the Public Domain *The Metropolitan Corporate Counsel*, March 22, 1997

Author, Are You an Innocent Purchaser? If Not, You May Be Knee Deep in an Environmental Cleanup *Greenbaum, Rowe, Smith & Davis Client Alert*, 1996

Author, Beyond a Shadow of a Doubt—Why Jury Selection May Be the Most Important Part of a Trial *Trial Diplomacy Journal, Vol. 19, No. 2, March/April 1996*

Author, The Color of Just Compensation *Public Utilities Fortnightly*, November 1995

Author, Eight Golden Rules for Settling Commercial Litigation *The Practical Litigator*, 1993

NEWS

2026 Edition of *Best Lawyers* Recognizes 54 Attorneys in 41 Practice Areas: Eight Greenbaum Lawyers Recognized on "Ones to Watch" List August 21, 2025



2025 Edition of *Best Lawyers* Recognizes 56 Attorneys in 39 Practice Areas: Ten Greenbaum Lawyers Recognized on "Ones to Watch" List; Three Selected for "Lawyer of the Year" Recognition August 15, 2024

2024 Edition of *Best Lawyers* Recognizes 59 Attorneys in 38 Practice Areas: Twelve Greenbaum Lawyers Recognized on "Ones to Watch" List; Five Selected for "Lawyer of the Year" Recognition August 17, 2023

2023 Edition of *Best Lawyers* Recognizes 51 Attorneys in 36 Practice Areas: Nine Greenbaum Lawyers Recognized on "Ones to Watch" List; Seven Selected for "Lawyer of the Year" Recognition August 18, 2022