

## **Press Releases**

## Greenbaum Rowe's Women's Leadership Forum Hosts an Evening with Joan Verplanck, President of the New Jersey Chamber of Commerce

## March 5, 2010

On Thursday, February 18, 2010, the Women's Leadership Forum (WLF) at Greenbaum, Rowe, Smith & Davis LLP hosted Joan Verplanck, for a program entitled "New Governor, New Rules: New Business?" Ms. Verplanck is president of the New Jersey Chamber of Commerce, a 98-year-old Trenton based business advocacy organization. She has been its president for over 15 years.

The dinner event was held at GRS&D's Woodbridge offices from 6 p.m. to 8 p.m. Guests included business leaders and other professionals. Ms. Verplanck's speech and subsequent discussion addressed the economic climate within the state of New Jersey and New Jersey's competitive position in commerce.

The mission of the Women's Leadership Forum is to advance women in the firm and throughout the business community at large by helping business leaders grow professionally and sustain business success. The Forum presents and sponsors a variety of educational, networking and mentoring opportunities consistent with its mission that address topics such as leadership, competitive advantage, negotiation and other critical skills, as well as supporting charitable endeavors. Partner Emily Kaller is the Chair of the WLF.

In 2010 Greenbaum, Rowe, Smith & Davis LLP celebrates its 96th year of building business in New Jersey. The firm has over 100 attorneys in four main practice departments: Litigation; Real Estate; Corporate; and Tax, Trusts and Estates. The firm has offices located in Woodbridge and Roseland, New Jersey. For more information, call Erin P. Faltin at 732-549-5600 or visit the firm's web site at www.greenbaumlaw.com.

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