

Greenbaum, Rowe, Smith & Davis LLP Launches Environmental Department

Welcomes Thirteen Attorneys to the Firm

January 3, 2012

Greenbaum, Rowe, Smith & Davis LLP (GRS&D), one of New Jersey's leading law firms, is pleased to announce the establishment of a new Environmental Department to augment its existing core practice areas – Litigation, Corporate, Real Estate and Tax, Trusts & Estates.

Concurrently, the firm announces that thirteen attorneys have joined the firm effective January 3, 2012. Two of New Jersey's most high profile practitioners, **David B. Farer** and **Jack Fersko**, are among the attorneys joining the GRS&D practice in the Environmental, Real Estate & Litigation Departments. The complete list is as follows:

David B. Farer – Chair, Environmental Department

Jack Fersko – Partner, Real Estate Department

Ann M. Waeger – Partner, Real Estate Department

Jay A. Jaffe – Partner, Environmental Department

John J. Reilly – Partner, Litigation Department

Daniel L. Schmutter – Partner, Litigation Department

Marcie R. Horowitz – Partner, Environmental Department

John H. Hague – Partner, Real Estate Department

Regina E. Schneller – Partner, Real Estate Department

Anthony Giountikos – Counsel, Real Estate Department

Maura E. Blau – Counsel, Environmental Department

Marjan F. Disler – Associate, Environmental Department

Henry Farer – Of Counsel

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GRS&D's newly minted Environmental Department will be chaired by David B. Farer, a nationally renowned environmental lawyer. Mr. Farer founded the environmental practice at the boutique firm Farer Fersko in 1984, and has resided on the cutting edge of developments in his field for nearly 30 years.

Mr. Farer and his team of environmental attorneys at GRS&D, including partners Jay A. Jaffe, David A. Roth and Marcie R. Horowitz, will draw upon their collective experience to advise the firm's business clients on the impact of environmental laws on real estate and business transactions, including the cleanup and redevelopment of contaminated properties, environmental compliance and insurance issues, environmental issues in bankruptcy proceedings, and projects incorporating sustainable development and green building initiatives.

Raymond Felton, co-managing partner at GRS&D and chair of the Corporate Department, notes that the firm's new strengths in the environmental law arena will create "synergies among the integrated practices that will bring stronger benefits to our clients, stemming from the depth of additional proficiency and the quality of our lawyers."

David Farer comments: "Joining the team at GRS&D and establishing the firm's new Environmental Department is an energizing and exciting opportunity. I am honored to integrate my practice into a firm that is deeply respected throughout both the legal and business communities, and am confident that our clients will be the prime beneficiaries of this new professional relationship."

The addition of Jack Fersko, Ann M. Waeger and four other attorneys will further enhance GRS&D's venerable real estate practice, which has handled some of the largest business and real estate transactions in New Jersey. As one of New Jersey's leading commercial real estate practitioners, Mr. Fersko is held in the highest regard within New Jersey's real estate and business communities. He and his team bring a wealth of knowledge and experience to the table related to industrial and commercial real estate transactions, urban redevelopment projects, land use and zoning, financing, solar energy development, and the impact of environmental laws, and role of environmental insurance, in real estate and business transactions.

"GRS&D has one of the foremost real estate practices in the region, with a great reputation for quality work and exceptional service," comments Mr. Fersko, who adds, "I look forward to working with the GRS&D team and bringing my experience into play, and also intend to take full advantage of the firm's strengths in complementary practice areas to the benefit of our combined client roster."

In welcoming all thirteen attorneys on behalf of the firm, GRS&D co-managing partner Mark H. Sobel casts a definitive light on the situation with his statement: "This is a great addition to our firm because we share a dedicated and unwavering commitment to our clients and the success of their business interests."

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For additional information, please contact Erin P. Faltin, Assistant Marketing Director, at 732-549-5600 or visit the firm's web site at www.greenbaumlaw.com.