

CONTACT

Stephen E. Kelly

PEOPLE

Thomas J. "T.J." Banks

Andriy Lytvyn

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We work closely with our clients to develop effective trademark strategies that align with their business goals and objectives. Our attorneys have a deep understanding of trademark law and can provide guidance on issues such as trademark licensing, international trademark protection, and trademark portfolio management.

Our trademark attorneys assist clients with a full range of trademark services, from initial selection of a mark through the completion of administrative proceedings in the United States Patent and Trademark Office, and beyond. We evaluate proposed marks, perform clearance searches and opinions, prosecute trademark applications, manage domestic and foreign trademark portfolios, draft licensing and related agreements, and counsel clients on the proper management and policing policies of their trademark rights.

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- Represent a public insurance company in securing, maintaining, and enforcing trademark rights.
- Represent restaurant operators and food service providers in securing and maintaining trademark rights.
- Represent a precision agriculture company in securing and maintaining trademark rights.