

# HILL WARD HENDERSON ADVISES SCOTT'S LIQUID GOLD-INC. IN REVERSE MERGER WITH HORIZON KINETICS LLC

## PEOPLE

Roland S. Chase

Quinn B. Cockrell

Eric J. Hall

Kirsten L. Vignec

Zachary W. Watt

P. Prestin Weidner

## CAPABILITIES

Corporate & Transactional

Mergers & Acquisitions

Securities & Corporate  
Governance

Firm News

8.8.24

Hill Ward Henderson represented Scott's Liquid Gold-Inc. in its reverse merger with Horizon Kinetics LLC. The transaction closed on August 1, 2024 and created a public company renamed Horizon Kinetics Holding Corporation with a market capitalization of approximately \$465 million based on the August 2 closing price.

Horizon Kinetics Holding Corporation primarily offers investment advisory services through its subsidiary Horizon Kinetics Asset Management LLC ("HKAM"), a registered investment adviser. HKAM provides independent proprietary research and investment advisory services for mainly long-only and alternative value-based investing strategies. The firm also holds a portfolio of consumer products, which are marketed and distributed in the retail marketplace. The firm's offices are located in New York City, White Plains, New York, and Summit, New Jersey. For more information, please visit <http://www.hkholdingco.com>.

The Hill Ward Henderson team representing Scott's Liquid Gold-Inc. was led by corporate securities shareholder **Roland Chase**. The team also included corporate shareholders **Eric Hall** and **Zach Watt**; corporate associate **Quinn Cockrell**; tax shareholders **Prestin Weidner** and **Justin Wallace**; tax associate **Alex Prati**; and executive compensation & employee benefits shareholder **Kirsten Vignec**.

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To read the company press releases from Horizon Kinetics Holding Corporation, please visit: **Horizon Kinetics Holding Corporation Announces Closing of Merger with Scott's Liquid Gold-Inc. Shares Will Continue Trading on a Pre-Reverse Split Basis** and **Horizon Kinetics Holding Corporation Announces Completion of Reverse Split and Trading Under a Temporary Ticker.**