

HILL WARD HENDERSON NEW WEBSITE RECEIVES AWARD OF DISTINCTION

Firm News

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Hill Ward Henderson's new website, released in February, was recognized and received an Award of Distinction for Websites in the Law and Legal Services category during the 19th Annual Communicator Awards. Hill Ward Henderson worked with Mercury New Media, a local Tampa firm to develop the new website. Christopher Karlo and Donald Bickel serve as Mercury's partners. Together, Karlo and Bickel started the web consultant company over ten years ago. Mercury was recently named as one of the 50 fastest growing companies in the Tampa Bay Area by *Tampa Bay Business Journal*.

The Communicator Awards is the largest and most competitive awards program honoring the creative excellence for communications professionals. Each year over 6,000 entries are received from across the US and around the world and are judged and overseen by the International Academy of the Visual Arts (IAVA). IAVA is a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing process and the evolving nature of traditional and interactive media.

"We are both excited and amazed by the quality of work received for the 19th Annual Communicator Awards. This year's class of entries is a true reflection of the progressive and innovative nature of marketing and communications," noted Linda Day, executive director of the International Academy of the Visual Arts.

The new website showcases the firm's more than 90 attorneys and the industries it serves through its multi-disciplinary practices. In addition, a new Resource Center section provides news, articles, client advisories and presentations. The section known as "Firm" highlights

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not only the law firm's history, but also includes information regarding Board certifications, value-added services and involvement with community organizations.

"We believe that our new site is an accurate reflection of the character and culture of our firm," said R. James Robbins, Jr., Managing Shareholder. "Visitors to our site may now access information in a variety of ways and hopefully capture the sense of who we are."