

# NEW WEBSITE IS LAUNCHED

Firm News

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Hill Ward Henderson released a new website on February 1, 2013, showcasing the law firm's more than 90 attorneys and the industries it serves through its multi-disciplinary practices. The site can be viewed at [www.hwhlaw.com](http://www.hwhlaw.com).

"We believe that our new site is an accurate reflection of the character and culture of our firm," said R. James Robbins, Jr., Managing Shareholder. "Visitors to our site may now access information in a variety of ways and hopefully capture the sense of who we are."

Hill Ward Henderson worked with Mercury New Media, a local Tampa firm to develop the new website. Christopher Karlo and Donald Bickel serve as Mercury's partners. Together, Karlo and Bickel started the web consultant company over ten years ago. Mercury was recently named as one of the 50 fastest growing companies in the Tampa Bay Area by *Tampa Bay Business Journal*.

"It has been a pleasure to work with Mercury New Media," said Kim Brannan, Director of Marketing. "There was no need to hire a firm out-of-market to develop our new website when such excellent talent exists in Tampa. It is a privilege for Hill Ward Henderson to support our local business community."

Features of the new site include an Industries section to highlight the variety of different business and professional sectors served by the firm. In addition, a new Resource Center section provides news, articles, client advisories and presentations. The section known as "Firm" highlights not only the law firm's history, but also includes information regarding Board certifications, value-added services and involvement with community organizations.