



---

## california consumer privacy act of 2018 – gdpr lite?

---

*MSK Client Alert*

July 3, 2018

In a compromise to avoid a ballot measure, at the very last moment on the very last day, just before the stroke of midnight, on June 29, 2018, the California legislature passed and Governor Brown signed into law the California Consumer Privacy Act of 2018 (the "Act"), which takes effect on January 1, 2020. Many of its provisions are similar to the General Data Protection Regulations ("GDPR"), which took effect in Europe at the end of May, and required companies to institute new internal data privacy regimes. So, while those companies which prepared for the GDPR are well on their way to gaining compliance with this new law, there is still much to be done by them and especially those companies which were not impacted by the GDPR...

[View Full Alert](#)

### **attorneys**

Susan Kohn Ross

### **practice areas**

cybersecurity and privacy  
homeland security &  
regulation  
intellectual property  
international trade  
labor & employment  
regulatory