



security alarm & monitoring technology

MSK has been a formidable player and part of the security alarm industry for decades. Since the forming of the predecessor to the California Alarm Association in 1958, MSK's attorneys have had their hands in the inner workings of an industry wrought with challenges from the phone companies, ordinances, product liability issues, to labor and dealer agreements, and intellectual property disputes. MSK has represented the largest and most recognizable names in the industry from the earliest stages of formation to navigating many hundreds of mergers and acquisitions for the smallest and some of the largest in the industry. The security alarm and monitoring technology specialty practice includes stalwart members that have authored California's alarm licensing law, as well as the contracts that are in wide use today. MSK has put their stamp on governing organizations like the Security Industry Association, Medical Alert Monitoring Association (MAMA) and other leading industry associations. MSK is an undisputed leader in helping companies in the security industry and the medical alert monitoring industry, both of which have seen an evolution in technology over the years that has expanded the industry's focus to include tele-health monitoring, life safety and industrial services.

- Security Alarm and Guard Industry Operations: Mergers and acquisitions, securities offerings, financings, consumer contracts, licensing and regulatory matters, intellectual property rights, and labor and employment issues.
- Homeland Security: Advise and assist foreign and domestic companies in the security, manufacturing, trade and defense industries regarding government contracts and financings as well as mergers and acquisitions, licensing and regulatory matters.
- Trade Associations: Representation of security alarm industry associations and trade groups.

cases

- Represented security alarm companies in the U.S. and abroad (purchasers and sellers), in nearly every major M&A transaction in the past decade.
- Represented the acquirer in a \$500 million acquisition of a security and alarm company.

practice contact

Lessing E. Gold

attorneys

Anthony A. Adler

Susan Kohn Ross

related practices areas

corporate & business transactions

intellectual property

labor & employment



- Counseled one of the largest security alarm companies in the United States in its IPO and numerous acquisitions, having an aggregate value in excess of \$1.5 billion.
- Counseled client in negotiating and dealing with the Department of Homeland Security.
- Represented numerous alarm companies in acquisition and sale of assets and stock in excess of \$1 billion.

headlines

Les Gold mentioned in *Security Sales & Integration*
Security Sales & Integration, June 16, 2025

Les Gold Named Second-Ever Security Sales & Integration Hall of Fame Ring of Honor Inductee
March 11, 2022

news

Les Gold Featured on *Mottek On Money*
September 14, 2019

Les Gold and Tony Adler Mentioned in *Security Sales*
August 8, 2018

Les Gold was quoted in *Security Sales & Integration*
June 2015

Les Gold Quoted in *Security Sales & Integration*
June 4, 2015

Gold Discusses Surge in Security Company M&As with *The Daily Deal*
April 15, 2010

Les Gold Interviewed by *Law360*
February 17, 2010

Les Gold Quoted in *Security Systems News*
December 22, 2009

MSK Represents SAFE Security
April 21, 2009

Les Gold Notes Importance of Appellate Reversal of ADT v. Synnex
September 10, 2007



publications

Do I Really Want to Sell My Security Company?

SDM Magazine, March 5, 2019

Gold Explores Ramifications of Indiana Decision on Security Systems Industry

Security Distributing & Marketing, April 2010

Authored treatise on residential security

Contributing Legal Columnist, "Security & the Law," *SDM* magazine, a national trade publication for the security industry

events & speaking engagements

OK, Zoomer: A Survival Guide to the Five-Generation Workplace

November 20, 2025

Litigation Landmines: Forensic Insights & Legal Safeguards for AI Monitoring

October 7, 2025

Legalities of Artificial Intelligence

2023 California Alarm Association Winter Convention

December 7, 2023

The MSSP Model Changes Everything! Are You Ready?

March 11, 2019

Monitoring and The Home: Embracing Change and Creating Value

October 26, 2018

Finding Your Next Great Employee: The Importance of Succession Planning!

March 13, 2018

Security: Your Contract and Potential Liability

September 6, 2017

What "Buy American, Hire American" Means for the Security Industry

May 11, 2017

Security: Your Contract and Potential Liability

September 14, 2016

Expertise in Representing Security Industry Businesses

February 24, 2012



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Frequent presenter for the International Security Conference, California Alarm Association and other security industry trade associations

Frequent speaker at International Security Conference, Central Station Alarm Association, Security Industry Association, California Alarm Association, and other industry associations on mergers and acquisitions and legal liabilities