



specialties

headlines

12 MSK Attorneys Named to the 2026 Edition of Southern California *Super Lawyers*
Super Lawyers , February 20, 2026

MSK Highlighted for Supporting Valnet's Gaming 4 Good Campaign
Hardcore Gamer , September 16, 2025

Aaron Moss Quoted in *Bloomberg Law* and *The Los Angeles Times* on Landmark AI Fair Use Rulings
Bloomberg Law & Los Angeles Times, June 27, 2025

MSK Advises Kojima Productions on Music Licensing for *Death Stranding 2: On The Beach*
June 26, 2025

Les Gold mentioned in *Security Sales & Integration*
Security Sales & Integration, June 16, 2025

MSK Named to the 2025 NLJ 500 Report
National Law Journal , June 5, 2025

Mitchell Silberberg & Knupp Expands Entertainment IP Litigation Practice in LA with Addition of High-Profile Lateral Group
Leading copyright attorney Aaron Moss anchors three-attorney team
March 17, 2025

MSK Promotes Five Lawyers to Partner
Business Wire , December 19, 2022

Mark Hiraide Elected as Chair of LACBA Business Law Section
June 4, 2020

MSK Attorneys Named to the List of 2019 *Southern California Super Lawyers*
January 30, 2019

attorneys

Theresa B. Bowman
Stacey Chuvaieva, CIPP/US/E

Jeffrey D. Davine

Julia Davis

Emily F. Evitt

Brian Fu

Josh Geller

Lessing E. Gold

Mark T. Hiraide

Mark C. Humphrey

Elaine K. Kim

Eleanor M. Lackman

Adam Levin

Mike Marino

Marc E. Mayer

Aaron J. Moss

Bradley J. Mullins

Andrew Nietes

Karin Pagnanelli

Nimish Patel

Lucy Holmes Plovnick, AIGP, CIPP/US

Brian M. Ragen

Susan Kohn Ross

Joel M. Schoenfeld

Howard D. Shapiro

Hannah G. Shepherd

David A. Steinberg



Melanie Figueroa Named to *Crain's New York Business* List of 2019 "Notable Women in Law"
January 2019

MSK Elects Five Lawyers to Partnership
January 1, 2019

Melanie Figueroa Named to *The New York Law Journal's* List of 2017 Rising Stars
July 25, 2017

Game Over! MSK Scores Win for Riot Games
March 2, 2017

MSK Names New Partners: Emily Evitt and Gilbert Lee
January 23, 2017

MSK Attorneys Named to the 2017 List of *Super Lawyers*
January 20, 2017

MSK Named to the NLJ 500 Report
June 29, 2016

news

Aaron Moss Quoted in *Bloomberg* on AI's Impact on Hollywood
Bloomberg, December 15, 2025

Aaron Moss Featured in *Slate* and *Puck* on OpenAI's Sora 2 and Its Impact on Hollywood
October 3, 2025

Aaron Moss Quoted in *Corporate Counsel* on Anthropic Copyright Settlement
Corporate Counsel, September 24, 2025

MSK in the News for Representing Blizzard in Turtle WoW Infringement Lawsuit
August 30, 2025

MSK Highlighted in Law360 for Representation of Comet ML in Trademark Dispute with Perplexity AI
Law360, August 28, 2025

Marc Mayer Quoted in *MLex* Article on Video Game IP Protections
MLex, June 12, 2025

Aaron Moss Quoted in *Bloomberg Law* on Copyright Office's AI Report and Fair Use
Bloomberg Law, May 13, 2025



Marc Mayer and Mark Humphrey Mentioned in *GamesIndustry.biz* for Representation of Activision in Lawsuit Against Creator of Call of Duty Hacking Software
GamesIndustry.biz, May 13, 2025

Aaron Moss Mentioned in *WIRED* and *Deadline*
May 12, 2025

Mark Humphrey Quoted in *The Washington Post*, *The Guardian* Concerning OpenAI Controversy
The Washington Post and *The Guardian*, May 27, 2024

Eric German Quoted in *Billboard* Discussing Video Games
Billboard, July 24, 2020

Eleanor M. Lackman Highlighted in *Fordham Lawyer*
Fordham Lawyer Magazine (Fall/Winter 2020: The Tech Issue)

Les Gold Featured on *Mottek On Money*
September 14, 2019

Nimish Patel Quoted in *Law360* on Crypto & SEC
September 13, 2018

Les Gold and Tony Adler Mentioned in *Security Sales*
August 8, 2018

Mark Hiraide Quoted in *LA Times*
May 25, 2018

Nimish Patel and Mark Hiraide Featured in Digital LA's ICO Summit Recap
March 28, 2018

Nimish Patel Quoted in *Brave New Coin* on Cryptocurrencies
March 13, 2018

Nimish Patel Quoted in *Law360* on the State of Equity Crowdfunding
May 11, 2017

Karin Pagnanelli Highlighted in *Los Angeles Business Journal's* "Entertainment Law Roundtable"
February 6, 2017

Emily Evitt and Gilbert Lee Promoted to Partner and Highlighted in Various Publications
January 12, 2017

Nimish Patel Quoted in *Law360* on the Equity Crowdfunding Rollout
November 10, 2016



IBM's Chief Digital Officer Bob Lord Says The Company is Changing Its 'Mindset' So It Can Appeal to Startups and Developers

Business Insider, September 16, 2016

SAP Commits to Invest \$1-Billion in Tech Startups

The Globe and Mail, September 14, 2016

AOL Co-Founder Steve Case: The Next President Needs to Focus on Startups

Fortune, September 13, 2016

publications

When Imitation is Not the Sincerest Form of Flattery: Deepfakes and Personality Rights in the U.S.

The AI Revolution: The International Legal Perspective, October 16, 2024

Top Legislative IP Developments of 2024 and Prospects for Future

IPWatchdog, June 19, 2024

How the FTC's proposed COPPA Rule changes could impact the video game industry

Daily Journal, January 29, 2024

Intellectual Property Advice for Breweries

Reclaiming Parked URLs, Trade Dress & Worldwide Trademarks?

CODO Design, July 2020

Right of Publicity

Wolters Kluwer; The Licensing Journal, May 2020, Volume 40, Number 5 (p. 20-21)

Craft Beer Rebranded

Evolution, Revolution & Creating A Brand That Sells More Beer

CODO Design, JANUARY 2020

A Designer & a Lawyer Walk into a Brewery

Creating and Protecting a Compelling Brand

CODO Design, December 2019

Do I Really Want to Sell My Security Company?

SDM Magazine, March 5, 2019

Simple Mistakes with Hefty Consequences—Skipping on Legal Advice Can End a Fund's Life

Bloomberg Law, February 26, 2019

Computer Games and Immersive Entertainment: Next Frontiers in Intellectual Property Law, Second Edition

ABA Book Publishing, December 13, 2018



Ready Capital (Part 2)
Los Angeles Lawyer, February 2017

Ready Capital (Part 1)
Los Angeles Lawyer, December 2016

alerts

The Copyright Office Report on AI and Fair Use: A Generative Controversy
MSK Client Alert, May 20, 2025

Court Rules "Video Game Addiction" Claims are Barred by the First Amendment and Section 230
MSK Client Alert, April 25, 2025

No Entrance to Legal Paradise: D.C. Court of Appeals Affirms Denial of Copyright Registration for AI-Generated Artwork
MSK Client Alert, March 19, 2025

Court Unplugs AI Fair Use Defense, But Context Is Key
MSK Client Alert, February 12, 2025

SEC Offers an Elixir for Small Businesses Feeling the Financial Effects of COVID-19
MSK Client Alert, May 5, 2020

Fortnite Is Nearly Free From Pellegrino Suit Over Dance Moves
MSK Client Alert, April 3, 2020

Freedom of Squeak: The Ninth Circuit Finds First Amendment Protection For Parody Dog Toy
MSK Client Alert, April 3, 2020

MSK Scores a Win for Activision in "Call of Duty" Trademark Litigation
MSK Client Alert, April 2, 2020

Court Sides With Video Game Producer Over The Use Of Athlete's Tattoos
MSK Client Alert, March 27, 2020

SEC Proposes Rule Changes That Will Enable Entrepreneurs to Raise More Capital at Lower Costs
MSK Client Alert, March 6, 2020

Test the Waters, but Don't Make Waves
MSK Client Alert, October 14, 2019

SEC Issues First Cryptocurrency No-Action Letter – Where's the Action?
MSK Client Alert, April 8, 2019



Delinquent Taxpayers May Need to Rethink Travel Plans
MSK Client Alert, November 19, 2018

New Federal Act Amending Dodd-Frank Also Seeks to Help Startups
MSK Client Alert, June 2018

events & speaking engagements

2026 Entertainment and Media Law Conference
March 19, 2026

U.S. Gaming Industry Radar: Clones, Anti-Piracy Enforcement, and AI
Intellectual Property in the Gaming Industry Conference
February 12, 2026

IP & Video Games
More Than Just a Game Washington, D.C.
January 8, 2026

OK, Zoomer: A Survival Guide to the Five-Generation Workplace
November 20, 2025

Future-Ready Firms: Leadership Perspectives on AI Adoption
TAG Alliances Fall 2025 International Conference
October 24, 2025

Litigation Landmines: Forensic Insights & Legal Safeguards for AI Monitoring
October 7, 2025

The New Arena: Legal Considerations Where Sports Meet Entertainment
June 11, 2025

AI Object, Your Honor
Video Game Bar Association 2025 LA Summit
June 3, 2025

The Business of Video Gaming: Navigating Intellectual Property Challenges and Opportunities
International Trademark Association (INTA) 2025 Annual Meeting
May 21, 2025

Navigating the Right of Publicity in the Age of AI: Challenges and Opportunities
International Trademark Association (INTA) 2025 Annual Meeting
May 17, 2025



Red Flags in Your Terms and Conditions

May 14, 2025

Recreating Reality: Examining Freedom of Expression in Video Game Development

December 18, 2024

Annual Litigation Update - Part I

Copyright, Trademark, ROP, Rights of Privacy, Patent

November 8, 2024

A Deep Dive into VPPA Service Providers: From Newsletters to Video Games

September 23, 2024

Legal Radar: USA

Games Industry Law Summit Vilnius 2024

September 4, 2024

So Close, No Matter How Far: Emulators & Unofficial Servers

Games Industry Law Summit Vilnius 2024

September 4, 2024

Unraveling AI's Impact on Intellectual Property: Expert Perspectives

April 25, 2024

Litigating Clones XC 2024

Games Industry Law Summit On Tour: Limassol 2024

April 19, 2024

Collective and Non-Human Creativity

More Than Just a Game Stanford 2024

March 1, 2024

Games Industry Law Unpacked Warsaw 2023

May 9-11, 2023

Games Industry Law Summit Vilnius 2022

September 7-9, 2022

Equity Crowdfunding Strategies and Techniques

June 10, 2020

Vetting in the Virtual World

April 22, 2020



Startup Formation 101: The Key to Early Stage Success

February 26, 2020

Fun, Games & Legal Claims: Exploring the Intersection of Copyright in Video Games

February 15, 2020

Esports Operational Pitfalls

January 21, 2020

Immigration Law Issues for Startup Founders

December 10, 2019

eSports: Navigating the One of the World's Fastest-Growing Industries

December 9, 2019

Santa Barbara Blockchain Summit

November 23, 2019

ABA Forum on the Entertainment and Sports Industries' 41st Annual Conference: "Playing the Game"

OCT 11-13, 2019

Video Game Law Conference Tokyo 2019

Hosted by BANDAI NAMCO Entertainment

September 13, 2019

Navigating a Brave New World: Best Practices for Digital Trademarks

Beverly Hills Bar Association's IP, Internet & New Media Law Section

July 18, 2019

New Cases in Copyright Law—Internet and Beyond

Practising Law Institute

July 8, 2019

Games Industry Law Summit Vilnius 2019

May 2, 2019

The MSSP Model Changes Everything! Are You Ready?

March 11, 2019

Lawyering for the Cannabis Industry

February 28, 2019

Alternative Financing: Reg A+ 2.0

December 4, 2018



Monitoring and The Home: Embracing Change and Creating Value
October 26, 2018

The Innovation Summit
June 13, 2018

Initial Coin Offering (LACBA)
April 25, 2018

SBEC Access to Capital 2017
November 8, 2017

Raising Capital for Small and Medium-Sized Businesses
October 20, 2017

Access to Capital Forum & Fast Pitch Competition
September 7, 2017

Security: Your Contract and Potential Liability
September 6, 2017

What "Buy American, Hire American" Means for the Security Industry
May 11, 2017

Beach Bootcamp Part 2
April 21, 2017

Start-Ups: From Legal Issues to Building a Successful Business
April 20, 2017

TechDay NY: Start Smart, Lead with Legal
April 18, 2017

Security: Your Contract and Potential Liability
September 14, 2016

Crowdfunding Your Startup
August 25, 2016

Hot Topics and Trends Affecting the Video Game Industry
May 16, 2016