



start 'n knupp

Working through the night. Committing heart and soul. Risking everything you own. Now what?

You have your idea, your team, maybe even an MVP built, and some willing investors ready to go. How do you make your dreams become a reality? You've heard other entrepreneurs discuss capital formation, intellectual property matters, becoming an employer (rather than employee) for the first time, and you start recognizing that you're jumping in to a world of unknown pitfalls. You've probably watched a few TED talks on how to fulfill your vision, how to motivate teams, how to set goals. But at some point, you'll need to put all the pieces together and be ready to answer critical questions, especially when you realize that after you answered one question three more urgently pop up. How do you protect your intellectual property? Are the people that will work for you 1099 or W2 employees? Will your overseas developers be able to work in the US? What is the best way to raise money?

What if someone had all the answers to guide you through this process? A specialized SWAT team filled with individuals for each piece of your startup puzzle. A team with decades of experience with early stage ventures. A team that has seen "what happens next" after going from the idea in a garage to scaling a business. A team with passion and perseverance to knock down obstacles, avoid landmines, and guide your dream to reality.

MSK has assembled this team of extraordinary attorneys to cover every aspect of launching and growing an early stage company. Intellectual property, to ensure that your ideas stay protected. Corporate and business transactions, to guide you through the process of forming and financing a company. Labor and employment, to guide you through the labyrinth and complexity of having employees. Immigration, to build your skillful team from anywhere in the world. Tax and Trusts & Estates, to ensure that your company is classified correctly and the business remains in your hands. And commercial litigation, for when you find yourself in a difficult situation and need to call on someone you trust. The Start 'N Knupp team is passionate about their practice, but even more passionate about helping you build your business.

Start 'N Knupp is prepared to get you there faster and safer.

practice contact

Nimish Patel

attorneys

Mark T. Hiraide

Brian M. Ragen

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headlines

Mark Hiraide Elected to the Los Angeles County Bar Association Board of Trustees
July 1, 2021

Mark Hiraide Elected as Chair of LACBA Business Law Section
June 4, 2020

Melanie Figueroa Named to *Crain's New York Business* List of 2019 "Notable Women in Law"
January 2019

MSK Elects Five Lawyers to Partnership
January 1, 2019

Melanie Figueroa Named to *The New York Law Journal's* List of 2017 Rising Stars
July 25, 2017

MSK Names New Partners: Emily Evitt and Gilbert Lee
January 23, 2017

news

Nimish Patel and Mark Hiraide Featured in Digital LA's ICO Summit Recap
March 28, 2018

Nimish Patel Quoted in *Brave New Coin* on Cryptocurrencies
March 13, 2018

Nimish Patel Quoted in *Law360* on the State of Equity Crowdfunding
May 11, 2017

Emily Evitt and Gilbert Lee Promoted to Partner and Highlighted in Various Publications
January 12, 2017

Nimish Patel Quoted in *Law360* on the Equity Crowdfunding Rollout
November 10, 2016

IBM's Chief Digital Officer Bob Lord Says The Company is Changing Its 'Mindset' So It Can Appeal to Startups and Developers
Business Insider, September 16, 2016

SAP Commits to Invest \$1-Billion in Tech Startups
The Globe and Mail, September 14, 2016



AOL Co-Founder Steve Case: The Next President Needs to Focus on Startups
Fortune, September 13, 2016

Nimish Patel Quoted on *Equities.com* on Reg A+ and Equity Crowdfunding
May 26, 2016

publications

Ready Capital (Part 2)
Los Angeles Lawyer, February 2017

Ready Capital (Part 1)
Los Angeles Lawyer, December 2016

Crowdfunding: Practical Guide on the SEC's FINAL Rules for Raising Capital
Thomson Reuters, February 2016

alerts

SEC Offers an Elixir for Small Businesses Feeling the Financial Effects of COVID-19
MSK Client Alert, May 5, 2020

SEC Proposes Rule Changes That Will Enable Entrepreneurs to Raise More Capital at Lower Costs
MSK Client Alert, March 6, 2020

Test the Waters, but Don't Make Waves
MSK Client Alert, October 14, 2019

SEC Issues First Cryptocurrency No-Action Letter – Where's the Action?
MSK Client Alert, April 8, 2019

New Federal Act Amending Dodd-Frank Also Seeks to Help Startups
MSK Client Alert, June 2018

Visa Options for Foreign Investors and Entrepreneurs
MSK Client Alert, November 14, 2016

events & speaking engagements

Equity Crowdfunding Strategies and Techniques
June 10, 2020

Startup Formation 101: The Key to Early Stage Success
February 26, 2020



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Immigration Law Issues for Startup Founders
December 10, 2019

eSports: Navigating the One of the World's Fastest-Growing Industries
December 9, 2019

Santa Barbara Blockchain Summit
November 23, 2019

The Innovation Summit
June 13, 2018

Navigating Privacy in an Interconnected World: Hot Topics, Including the GDPR
April 19, 2018

SBEC Access to Capital 2017
November 8, 2017

Raising Capital for Small and Medium-Sized Businesses
October 20, 2017

Access to Capital Forum & Fast Pitch Competition
September 7, 2017

Beach Bootcamp Part 2
April 21, 2017

Start-Ups: From Legal Issues to Building a Successful Business
April 20, 2017

TechDay NY: Start Smart, Lead with Legal
April 18, 2017

MSK Beach Bootcamp
September 21, 2016

Crowdfunding Your Startup
August 25, 2016

Consumers as Investors | Redefining Financing Options for Entrepreneurs
May 24, 2016

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