



trademarks & brands

MSK's award-winning trademarks and brands service is supported by the firm's unparalleled understanding of intellectual property, its value, and the power of protection – a history that goes back over 115 years.

Our trademarks and brands team represents globally recognized brands, legacy brands, individual creators, and emerging innovators in all areas, including:

Global Brand Strategy

MSK's trademarks team represents and delivers some of the most well-known brands in the world with strategic, business-minded advice on brand strategy domestically and abroad. By collaborating with and advising our clients on their global brand strategy, we ensure that our clients' key trademarks that are of greatest importance to the client's individual objectives are protected in international jurisdictions.

Clearance, Vetting, and Filing Trademarks

In an increasingly crowded and diversifying market, precision is important when adopting a brand. We work with well-established and emerging brands to perform searches, clearances, investigations, state and federal domestic filings, and international filings via treaties and a carefully vetted network of foreign counsel.

Trademark Portfolio Maintenance and Monitoring

Our lawyers and other trademark professionals efficiently and effectively handle maintenance and portfolio management – from portfolios of 1 to over 10,000 records, and in over 100 jurisdictions – efficiently using customized software and decades of experience in brand management. Clients call on us for monitoring at trademark offices and in the marketplace, responding to office actions, and appealing denials of registration.

Trademark Rights Enforcement

To ensure your brand stays strong and protected, MSK's trademark team leverages its deep history of IP protection in trademark enforcement services, including domain name proceedings, social media enforcement, and anti-

practice contact

Eleanor M. Lackman

attorneys

Dima S. Budron

Lindsay R. Edelstein

Josh Geller

Marissa B. Lewis

Aaron J. Moss

Andrew Nietes

Karin Pagnanelli

Hannah G. Shepherd

Bryse K. Thornwell

related practices areas

entertainment & ip litigation

intellectual property



counterfeiting in physical locations, at the ports and online. With decades of experience in protecting IP rights, MSK uses a sophisticated strategy to help prevent and pursue infringements wherever they may occur.

TTAB and Federal Litigation

The firm has handled hundreds of USPTO Trademark Trial and Appeal Board oppositions and cancellations, leading to denials of registrations, grants of protection over objections, and favorable coexistence agreements. Its defense against claims is deep, coordinated with MSK's strong bench of trademark litigators in MSK's IP litigation team who have been responsible for some of the most impactful rulings in the field at the edge of trademark law.

Licensing and Other Transactions

For those seeking to generate brand value through partnerships with others, MSK provides guidance on a wide variety of trademark-related transactions. This includes collaborating with MSK's Corporate and Entertainment Transactions teams on licensing and merchandizing, brand aspects of corporate transactions, acquisitions and sales, and recording collateralization.

In-House Partnerships for Global Brand Health

MSK lawyers also partner with clients' business teams, helping them with trainings for in-house marketing and social teams, preparation of brand guidelines, and vetting marketing and product designs and claims. By working in-house with our clients to help train, educate, and advise on best practices and the legal requirements for trademark protection, we ensure our clients maintain the strength of their distinct marks and are prepared to adjust their trademark protection when markets change.

representative matters

- Trademark prosecution and advisory counsel to major and highly visible companies in music, motion pictures, books, traditional and digital media, sports, fitness, physical and video games, esports, digital assets, social media, advertising, travel, ecommerce, technology, fintech, real estate, fashion and luxury goods, food and beverage, cosmetics, and other consumer goods industries.
- Conducted 50-mark global clearance and international filing programs for major hospitality chain division in a rebrand.
- Engaged as outside counsel for sports brands organization in anti-counterfeiting cases.
- Presented trademark, copyright, publicity, labeling, and branding educational programs for dozens of large, in-house teams.
- Won opposition against competitor seeking to sell add-on product; procured ruling that client's mark was very strong.



- Defeated opposition against world champion sports team over "claw" logo.
- Obtained a "precedential" opinion sustaining, on both likelihood of confusion and dilution grounds, an opposition to the registration of a trademark infringing the world-famous "Motown" trademark. *UMG Recordings, Inc. v. Mattel, Inc.*, 100 U.S.P.Q. 2d 1868 (T.T.A.B. 2011).
- Represented Activision Publishing, Inc. and obtained entry of judgment and refusal of registration in connection with consolidated trademark oppositions alleging likelihood of confusion and dilution. *Activision Publishing, Inc. v. Activision TV, Inc.*, Opposition No. 91195837 (T.T.A.B. 2015).
- Obtained summary judgment and dismissal with prejudice of cancellation petition alleging trademark abandonment. *Transport For London v. Dynasty Footwear, Ltd.*, Cancellation No. 92057466 (T.T.A.B. 2015).
- Obtained favorable decision on the famous mark exception to the territoriality limitations of trademark law. *London Regional Transport v. Intershoe, Inc.*, 2006 WL 2032540 (T.T.A.B. 2006).

headlines

Eleanor M. Lackman Recognized in the *Chambers Global Guide 2026*
Chambers Global Guide 2026, February 12, 2026

MSK, Eleanor M. Lackman, and Christine Lepera Named to *Managing IP Americas Awards 2026 Shortlist*
Managing IP, February 11, 2026

MSK and Four Partners Recognized in 2026 Edition of *World Trademark Review 1000*
World Trademark Review, February 3, 2026

MSK's 2026 Partner Promotions Featured in *Los Angeles Business Journal*
Los Angeles Business Journal, December 22, 2025

Mitchell Silberberg & Knupp Names New Partners
December 15, 2025

Eleanor M. Lackman and Trademarks & Brands Practice Ranked in *World Intellectual Property Review's 2025 USA Trademarks Rankings*
World Intellectual Property Review, December 12, 2025

Five MSK Practices and Seven Attorneys Recognized in *Chambers USA 2025 Guide*
Chambers USA, June 5, 2025

Six MSK Partners Recognized on *Managing IP's 2025 "IP Stars" List*
Managing IP, June 5, 2025



11 MSK Attorneys Named to *World Intellectual Property Review's* Leaders Directory 2025
World Intellectual Property Review , May 19, 2025

Emily Evitt and Aaron Moss Named to the *Daily Journal's* 2025 "Top Intellectual Property Lawyers" List
Daily Journal , April 2, 2025

MSK, Eleanor M. Lackman, and Christine Lepera Named to *Managing IP* Americas Awards 2025 Shortlist
Managing IP , March 29, 2025

Mitchell Silberberg & Knupp Expands Entertainment IP Litigation Practice in LA with Addition of High-Profile Lateral Group
Leading copyright attorney Aaron Moss anchors three-attorney team
March 17, 2025

Eleanor M. Lackman Recognized in the *Chambers* Global Guide 2025
Chambers Global Guide 2025, February 13, 2025

MSK and Eleanor M. Lackman, Marissa Lewis, and Karin Pagnanelli Recognized in 2025 Edition of *World Trademark Review 1000*
World Trademark Review 1000, February 13, 2025

Eleanor M. Lackman and Trademarks & Brands Practice Ranked in *World Intellectual Property Review's* 2024 USA Trademarks Rankings
World Intellectual Property Review , December 18, 2024

Mitchell Silberberg & Knupp Promotes Intellectual Property Litigator Lindsay Edelstein to Partner
December 16, 2024

Best Lawyers Recognizes Mitchell Silberberg & Knupp in 2025 "Best Law Firms" Rankings
November 7, 2024

7 MSK Partners Selected As "Outstanding IP Practitioners" in the *World Intellectual Property Review* Leaders 2024 Directory
World Intellectual Property Review, July 2, 2024

Five MSK Practices and Attorneys Recognized in *Chambers USA* 2024 Guide
Chambers USA, June 6, 2024

Six MSK Partners Recognized on *Managing IP's* 2024 "IP Stars" List
Managing IP , May 31, 2024

Eleanor M. Lackman Recognized in the *Chambers* Global Guide 2024
Chambers Global Guide 2024, February 29, 2024



MSK and Eleanor M. Lackman, Marissa Lewis, and Karin Pagnanelli Recognized in *World Trademark Review 1000*
World Trademark Review 1000, February 7, 2024

Bryse Thornwell Receives LCLD Atlas Award
December 6, 2023

Best Lawyers Recognizes Mitchell Silberberg & Knupp in 2024 "Best Law Firms" Rankings
November 2, 2023

MSK and Eleanor M. Lackman recognized in the *WIPR Insights* Trademarks Rankings 2023: USA
September 11, 2023

38 MSK Attorneys Named Among *The Best Lawyers in America*© for 2024
August 17, 2023

MSK's Trademarks Practice Recognized by *Managing Intellectual Property*
April 3, 2023

Eleanor M. Lackman Recognized in the *Chambers Global Guide 2023*
Chambers Global Guide 2023, February 16, 2023

MSK Promotes Five Lawyers to Partner
Business Wire, December 19, 2022

Best Lawyers Recognizes Mitchell Silberberg & Knupp in 2023 "Best Law Firms" Rankings
November 2, 2022

Alesha M. Dominique, Eleanor M. Lackman and Karin Pagnanelli Recognized in *World Trademark Review 1000*
World Trademark Review 1000, March 10, 2022

Mark Bravin and Eleanor M. Lackman Recognized in the *Chambers Global Guide 2022*
Chambers Global Guide 2022, March 3, 2022

Emma Luevano and Karin Pagnanelli Named to *Profiles in Diversity Journal's* 2021 "Women Worth Watching" List
Profiles in Diversity Journal, November 19, 2021

U.S. News & World Report Recognizes Mitchell Silberberg & Knupp in 2022 "Best Law Firms" Rankings
November 4, 2021

26 MSK Attorneys Named Among *The Best Lawyers in America*© for 2022
August 19, 2021

Alesha M. Dominique Named to National Bar Association's 2021 "40 Under 40" List
National Bar Association, July 24, 2021



MSK Attorneys Recognized in *Managing IP's* 2021 "IP Stars" List
June 2021

Alesha Dominique, Eleanor M. Lackman and Karin Pagnanelli Named to *WTR 1000's* 2021 list of "Top Trademark Professionals"

World Trademark Review, February 12, 2021

U.S. News & World Report Recognizes Mitchell Silberberg & Knupp in 2021 "Best Law Firms" Rankings
November 2020

Alesha M. Dominique Named to MCCA's 2020 "Rising Stars" List
Minority Corporate Counsel Association (MCCA), August 24, 2020

33 MSK Attorneys Named Among *The Best Lawyers in America*® for 2021
August 20, 2020

Alesha M. Dominique Named to The National Black Lawyers' List of "Top 100 Lawyers" in California
The National Black Lawyers, June 5, 2020

Alesha M. Dominique Appointed as Practice Chair for MSK's Trademark Prosecution Practice
June 1, 2020

MSK and Attorneys Recognized in *Managing IP's* 2020 "IP Stars" List
May 2020

Eleanor M. Lackman Named to *Crain's New York Business'* 2020 List of "Notable Women in Law"
December 16, 2019

Alesha Dominique and Emily Evitt Named to *Profiles in Diversity Journal's* 2019 "Women Worth Watching" List
Profiles in Diversity Journal, October 2, 2019

27 MSK Attorneys Named Among *The Best Lawyers in America*® for 2020
August 15, 2019

MSK Adds Veteran Entertainment & IP Litigator, Eleanor M. Lackman
June 20, 2019

Marc Mayer Named to *The National Law Journal's* 2019 List of "Intellectual Property Trailblazers"
March 1, 2019

U.S. News & World Report Recognizes MSK Among 2019 "Best Law Firms" Rankings
November 1, 2018

Karin Pagnanelli Named to *The Recorder's* 2017 List of "Women Leaders in Tech Law"
October 2, 2017



Karin Pagnanelli and Marc Mayer Named to *Los Angeles Business Journal's* 2017 "Most Influential Intellectual Property Attorneys" List
August 14, 2017

Karin Pagnanelli and Emily Evitt Named Among the *Los Angeles Business Journal's* Most Influential Women Lawyers
April 24, 2017

Eric German Highlighted in Podcast Interview
March 6, 2017

Game Over! MSK Scores Win for Riot Games
March 2, 2017

MSK Team Successfully Thwart TRO in \$4.5M Piracy Suit Over Players' Moves
November 14, 2016

MSK Named Among 2017 Best Law Firms
November 1, 2016

Robert Rotstein Featured in *Law360's* Secret Lives of Lawyers Series
October 2, 2016

Eric Schwartz Works on Library of Congress Sound Recording and Film Preservation Programs Reauthorization Act of 2016
July 15, 2016

news

Rebecca Benyamin and Matt Mardesich Published in *Law360*
Law360, October 22, 2025

Eleanor M. Lackman Quoted in *Bloomberg Law*
Bloomberg Law, December 2, 2024

Eleanor M. Lackman and Skyler Terrebonne Published in *Law360*
Law360, November 26, 2024

Eleanor M. Lackman Quoted in *Bloomberg Law*
Bloomberg Law, June 24, 2024

Eleanor M. Lackman Quoted in *Law360*
January 2, 2023



Marissa Lewis Quoted in *Law360* Providing Commentary on TTAB Decision
Law360, August 8, 2022

Alesha M. Dominique Mentioned in *The Los Angeles Times*' "People on the Move"
The Los Angeles Times, October 8, 2020

Alesha M. Dominique Mentioned in *Los Angeles Business Journal*'s "People on the Move"
Los Angeles Business Journal, July 1, 2020

Alesha M. Dominique Mentioned in *Bloomberg Law*'s "Wake Up Call"
Bloomberg Law, June 9, 2020

Eleanor M. Lackman Featured in *The Hollywood Reporter*
January 2, 2020

MSK Attorneys Featured in *Law360*
Law360, May 9, 2019

Jay Rosenthal Mentioned in Bautista CAA Signing Coverage
September 7, 2018

Christine Lepera and David Steinberg Mentioned in *Billboard* and *The Hollywood Reporter*
March 1, 2017

Karin Pagnanelli Highlighted in *Los Angeles Business Journal*'s "Entertainment Law Roundtable"
February 6, 2017

Russell Frackman and Marc Mayer Mentioned in *The Hollywood Reporter*
December 15, 2016

MSK Attorneys Quoted in *Law360* and *The Hollywood Reporter* for 9th Circuit Win
September 2, 2016

Eric Schwartz Quoted in Article by the *Associated Press*
August 24, 2016

Eric Schwartz Featured in *George Mason Journal of International Commercial Law*
August 22, 2016

Karin Pagnanelli, Marc Mayer, Emily Evitt and Daniel Kohler Mentioned in *Law360*
July 6, 2016

Su Ross Quoted in *The New York Times*
June 23, 2016



Jay Rosenthal Featured and Quoted in *Digital Music News* Article
May 26, 2016

Jay Rosenthal Quoted in *Bloomberg BNA*
December 21, 2015

Jay Rosenthal Quoted in Several Publications on Recent Copyright Decision
December 16, 2015

Eric Schwartz Featured in *Fordham Law News*
November 2015

Jay Rosenthal Featured in *Copyright Alliance*
September 2015

Jay Rosenthal Featured in *Copyright Alliance*
August 2015

Jay Rosenthal Mentioned in *MusicWeek*
August 2015

Steven Metalitz quoted in *World Trademark Review*
June 2015

Jay Rosenthal Mentioned in *The Hollywood Reporter*
June 3, 2015

MSK Recognized Among the Nation's Best by *Managing Intellectual Property*
July 2013

Eric Schwartz Analyzes *Golan* Decision in May/June Issue of *Landslide*
May 23, 2012

MSK Joins IIPA in Celebrating World Intellectual Property Day 2012
April 26, 2012

Steve Metalitz and Eric Schwartz Prepare Special "301 Report" for International Intellectual Property Alliance (IIPA)
February 14, 2012

Eric Schwartz Affirms Legislative Intent of Berne Convention Upheld by U.S. Supreme Court's *Golan* Ruling
January 19, 2012

Eric Schwartz Featured in *Washington Post* Article on the National Film Preservation Board
August 13, 2011



Eric Schwartz Featured in *The Washington Post*
August 2011

IIPA Submits Recommendations to U.S. Trade Representative to Strengthen U.S. Copyright Protection and Enforcement Worldwide
February 16, 2011

Steven Metalitz Favors New Legislation that Seeks to Curb Copyright Infringement
September 29, 2010

Metalitz Examines Anti-Counterfeiting Trade Agreement (ACTA) Provisions
July 7, 2010

Eric Schwartz Quoted in *Investors.com's*
March 12, 2010

Steve Metalitz Quoted in *Enterprise Networking Planet*
January 12, 2010

Steve Metalitz Quoted in *Daily Journal*
January 7, 2010

Steve Metalitz Quoted in *Warren's Washington Internet Daily*
December 22, 2009

Evan Kent Quoted in the *California Real Estate Journal*
December 22, 2009

A Snapshot of U.S. Copyright Law
December 10, 2009

Eric Schwartz Quoted in *The Globe and Mail*
October 21, 2009

Steve Metalitz Quoted in *World Trademark Review*
July 10, 2009

Steve Metalitz Quoted Regarding Cybersquatting and Domain Parking
July 2, 2009

Steve Metalitz Interviewed by *Inside Counsel*
October 23, 2008



publications

Intellectual Property Advice for Breweries
Reclaiming Parked URLs, Trade Dress & Worldwide Trademarks?
CODO Design, July 2020

Craft Beer Rebranded
Evolution, Revolution & Creating A Brand That Sells More Beer
CODO Design, JANUARY 2020

A Designer & a Lawyer Walk into a Brewery
Creating and Protecting a Compelling Brand
CODO Design, December 2019

In addition to serving as a regular contributor to the MSK Intellectual Property blog, Eleanor M. Lackman occasionally writes articles and practice guides on cutting-edge topics for outside publication. Recent publications include:

Trends and Developments USA
Chambers Global Practice Guides Trademarks, 2018

Cartwheeling Through Copyright Law: "Star Athletica, L.L.C. v. Varsity Brands, Inc.": The Supreme Court Leaves as Many Open Questions as It Provides Answers About the Viability and Scope of Copyright Protection for Fashion Designs
The Trademark Reporter, Nov.-Dec. 2017

Google Books: Fair to whom?
IPPro The Internet, May 11, 2016

FilmOn X Decision Sparks Copyright, Regulatory Questions
Radio+Television Business Report, October 27, 2015

Aereo, FilmOn X Cause Reexamination of Copyright License Issues
Radio+Television Business Report, October 6, 2015

Shifting Injunction Standards in Copyright, Trademark Cases
Law360, December 17, 2014

Symposium: Supreme Court Finds That Aereo Runs Afoul of the Purposes of the Copyright Act
SCOTUSblog, June 26, 2014

The Role of Volition in Evaluating Direct Copyright Infringement Claims Against Technology Providers
Lead Article
Bright Ideas (published by the New York State Bar Association's IP Section), Winter 2013



No trademark infringement where contractor listed manufacturer's product in municipal bid
November 7, 2012

A unique arbitrary word mark does not lose strength as trademark when identified along with manufacturer
April 30, 2012

A Question of Intent: Why Inducement Liability Should Preclude Protection Under the Safe Harbor Provisions of the Digital Millennium Copyright Act
41 Southwestern Law Review 487, 2012

Who Owns Your Skin: Intellectual Property Law and Norms Among Tattoo Artists
85 S. Cal. L. Rev. 1137, 2012

Respecting Third Party Intellectual Property on the Internet
The Federal Lawyer, November 2011

MDY Industries, LLC v. Blizzard Entertainment, Inc.: The Right to Prevent Circumvention of Access Controls Absent Copyright Infringement Under DMCA § 1201(a)
Bloomberg Law Reports - Intellectual Property, April 2011

Trademarks, Video Games and the First Amendment: An Evolving Story
World Trademark Review, October 2010

The Copyright Office's New Expedited Copyright Procedures
Intellectual Property & Technology Newsletter, September 2008

Back to the Future: The Napster Decision Confirms the Applicability of Traditional Copyright Principles to the Internet
2001

Making Waves in Statutory Safe Harbors: Reevaluating Internet Service Providers' Liability for Third Party Content and Copyright Infringement
2001

A Comment on Resolving Priority Disputes in Intellectual Property Collateral
1993

Beyond Metaphor: Copyright Infringement and the Fiction of the Work
1993

Jay has authored numerous articles on entertainment and copyright law. He is a Contributing Editor with Entertainment, Law & Finance, and a periodic contributor to Billboard, Landslide, and other entertainment industry journals and publications.



alerts

Hara v. Netflix, Inc.: Ninth Circuit Reaffirms Rogers Test for Expressive Works Post-*Jack Daniel's*
MSK Client Alert, July 31, 2025

Yes, Virtual Goods Are Still Goods for Trademark Purposes
MSK Client Alert, July 30, 2025

Drawing the Line in Between Separate Corporations: Supreme Court Vacates a \$43M Trademark Disgorgement Ruling
MSK Client Alert, March 3, 2025

Watered Down Whisky: Bad Spaniels Dilutes Trademarks But Does Not Infringe
MSK Client Alert, February 3, 2025

U.S. Trademark Office Fees Increasing Significantly on January 18, 2025: What It Means for You
MSK Client Alert, January 16, 2025

"Conquering" Lawsuit Is No Conquest for Trademark Plaintiff
Lerner & Row PC v. Brown Engstrand & Shely LLC (9th Cir. 2024)
MSK Client Alert, November 5, 2024

Punchbowl, Inc. v. AJ Press: A Trademark Defendant Prevails Post-*Jack Daniel's*
MSK Client Alert, August 29, 2024

Analogous Use Saves the Day for Comic Book Character Trademark
MSK Client Alert, October 30, 2023

Better Call Saul Receives 'Sweet Liberty' From Trademark Suit
MSK Client Alert, September 28, 2023

Are Virtual Goods Still Goods for Trademark Purposes?
MSK Client Alert, May 4, 2023

SCOTUS to Weigh In on Extraterritorial Reach of the Lanham Act
MSK Client Alert, November 14, 2022

The Dawn of a New Day: USPTO Implements the TMA
MSK Client Alert, November 19, 2021

Bursting the IRedBubble? Northern District of California Considers Online Retailer's Scope of Liability for Copyright and Trademark Infringement
MSK Client Alert, February 11, 2021



Another COVID-19 Surprise: Important New Trademark and Copyright Legislation Buried In Spending and Relief Package

MSK Client Alert , December 29, 2020

SCOTUS Rejects Per Se Rule Against Trademark Protection for Generic.com Terms

MSK Client Alert , July 1, 2020

Multicolor Marks On Product Packaging Can Be Inherently Distinctive

MSK Client Alert , April 23, 2020

Principles of Equity: SCOTUS Eliminates "Willfulness" Prerequisite for Award of Trademark Profits

MSK Client Alert, April 23, 2020

USPTO Extensions

The USPTO Extends Certain Trademark Deadlines Amid COVID-19 Disruptions

MSK Client Alert , April 3, 2020

COVID-19 Triggers Savings

Your Trademark and the COVID-19 Outbreak

MSK Client Alert, March 19, 2020

New USPTO Guidelines for Electronic Filings and Specimens

MSK Client Alert, February 14, 2020

Foreign Trademark Applicants and Registrants Are Now Required to be Represented by U.S. Attorneys

MSK Client Alert, July 23, 2019

I'll Need a Copy of Your Copyright

MSK Client Alert, March 7, 2019

Protecting Your Brand Overseas

MSK Client Alert, March 27, 2017

Brexit and the Impact on Trademark Rights in Europe

MSK Client Alert, June 28, 2016

Copyright Office Reopens the Debate Over Federal Resale Rights for Visual Artists

MSK Client Alert, October 29, 2012

Recent Decision Eliminates Much of the Uncertainty in Perfecting Security Interests in Copyrights

MSK Client Alert, October 2002

New York District Court Rules That State Common Law Copyright Claims Are Not Barred by the Communications Decency Act

MSK Client Alert, April 2009



The Copyright Office's New Expedited Copyright Procedures
Intellectual Property & Technology Newsletter, September 2008

"Clean Flicks" Infringe Copyrights
MSK Client Alert, September 2006

events & speaking engagements

Is it Really You? NIL, Deep Fakes, and Personal Branding
INTA Roundtable
June 24, 2025

The Business of Video Gaming: Navigating Intellectual Property Challenges and Opportunities
International Trademark Association (INTA) 2025 Annual Meeting
May 21, 2025

Annual Meeting First-Time Registrant Orientation and Reception
International Trademark Association (INTA) 2025 Annual Meeting
May 17, 2025

Navigating the Right of Publicity in the Age of AI: Challenges and Opportunities
International Trademark Association (INTA) 2025 Annual Meeting
May 17, 2025

Notable Developments in Foreign IP Law
March 18, 2025

US-China Trademark Engagement – What US Brand Owners Need to Know
January 23, 2025

Generative AI: Navigating Legal Risks and Challenges
INTA 2024 Trademark Administrators & Practitioners (TMAP) Meeting
September 24, 2024

The *Jack Daniel's* and *Warhol* Effect: One Year Later
June 17, 2024

Race Against the Machine: Keeping Pace with IP Risks in AI Development
The Business of AI Conference
March 20, 2024

Major U.S. Supreme Court Trademark and Copyright Decisions
October 12, 2023



Hot Topics in Trademark & Copyright Law
Notable Trademark & Copyright Cases
July 20, 2023

INTA Annual Meeting Registrant First-Time Orientation and Reception
May 16, 2023

IP Issues in Business Transactions 2023 (annual presentation since 2006)
Practising Law Institute
January 4, 2023

What's the Harm? The State of the Fourth Fair Use Factor
CSUSA Midwinter Meeting
February 10, 2022

Students of Color: Start Your Path to a Successful Career in IP
November 24, 2020

Responding to a Trademark Cease and Desist Letter: Preliminary Steps
Practical Law Intellectual Property & Technology
June 2020

Live Webinar - We're All In This Together: Joint Authorship Under the Copyright Act
Copyright Society of the USA
May 21, 2020

AI Is Being Trained Using Human Creative Output. Is That Fair?
KnowIt Conference
May 12, 2020

SXSW 2020 | Fair Use in the Age of Content Consumption [Scheduled]
South by Southwest
March 21, 2020

IP — The Deepfake Predicament: Right of Publicity, Defamation & Other Legal Implications
The Beverly Hills Bar Association
March 5, 2020

The National Association of Music Merchants (NAMM) 2020 Winter Show
JANUARY 16-19, 2020

Critical License Terms: A Clause-by-Clause Review
Practising Law Institute
January 6, 2020



Mondo.NYC Music & Tech Law Symposium
October 18, 2019

ABA Forum on the Entertainment and Sports Industries' 41st Annual Conference: "Playing the Game"
OCT 11-13, 2019

Navigating a Brave New World: Best Practices for Digital Trademarks
Beverly Hills Bar Association's IP, Internet & New Media Law Section
July 18, 2019

The National Association of Music Merchants (NAMM) 2019 Summer Show
July 18-20, 2019

New Cases in Copyright Law—Internet and Beyond
Practising Law Institute
July 8, 2019

Marks & Designs in the Commercial Industries
June 5, 2019

Full Court Press: The Best Strategies for Combatting Copyright and Other High-Volume Claimants
University of Kansas School of Law 32nd Annual Media & the Law Seminar
May 3, 2019

Games Industry Law Summit Vilnius 2019
May 2, 2019

IP Trademark
April 18, 2019

Navigating the Gender Gap in IP Law
March 26, 2019

Intellectual Property/Internet of Things
March 2, 2019

The National Association of Music Merchants (NAMM) 2019 Winter Show
January 24-27, 2019

Copyright, Trademark, and the Public Domain: The New Era of Intellectual Property Management
MLRC and Southwestern Law School 16th Annual Entertainment & Media Law Conference
January 17, 2019



Continuing Copyright Infringement: Rights, Remedies, and Statute of Limitations
2018 AIPLA Annual Conference
October 25, 2018

Marks & Design in the Commercial Industries
June 13, 2018

The Role of Preservation in the Creative Ecosystem: A Conversation
April 6, 2018

Soundbreaking: A Discussion with Eric Schwartz
March 7, 2018

Digital First Sale and *Capitol Records v. ReDigi*
Columbia Law School Kernochan Center IP Speaker Series
February 18, 2018

The National Association of Music Merchants (NAMM) 2018 Winter Show
January 25-28, 2018

Conflicts: Best Practices for Resolving Infringements and Counterfeits
New York City Bar Association
January 18, 2018

Sports Industry Trademark & Brand Protection Update
Sports Lawyers Association 43rd Annual Conference
May 19, 2017

Games Industry Law Summit Vilnius 2017
April 27-28, 2017

Survival Skills for a Rapidly Evolving Trademark Landscape
MarkMonitor NYC Summit
April 25, 2017

Who Owns the Copyright in Fossils, Casts and Molds
April 19, 2017

Protecting Trademarks/Profiting from Trade
March 28, 2017

Navigating Design Challenges in the U.S. Apparel Industry
INTA's Brands and Fashion Conference
March 23, 2017



Blurred v. Bright: The Changing Analysis of Copyright Infringement in Music
March 23, 2017

Navigating Design Challenges in the U.S. Apparel Industry
March 23, 2017

Luncheon Keynote Presentation: Interview with Tom Rothman
USC Gould School of Law | 2017 Intellectual Property Institute
March 21, 2017

Copyright Cacciatore: Advanced Topics in a No-Fuss Format
AIPPLA Mid-Winter Meeting
February 1, 2017

Circumventing the Future: The Fate of Section 1201
Copyright & Technology NYC
January 24, 2017

Hollywood and the Web: An Internet Update
MLRC Media & Entertainment Law Conference
January 19, 2017

IP Licensing Issues
"IP in Business Transactions 2017" seminar at the Practising Law Institute
January 9, 2017

Winning Strategies & Ethical Boundaries for Persuading Judges and Juries in Entertainment Cases
28th Annual North American Entertainment, Sports & Intellectual Property Law Summit
November 11, 2016

What Your Team Needs to Ask When it Comes to Influencer and Native Advertising
November 9, 2016

Independent Music Publishers Upholding Interests in a Global Marketplace
November 7, 2016

Remaster and Recreate?
Mondo.NYC 2016
September 16, 2016

Hot Topics and Trends Affecting the Video Game Industry
May 16, 2016



Intellectual Property and Public Values
Fordham 10th Law and Information Society Symposium
May 13, 2016

Business of Intellectual Property Rights and Protection
April 21, 2016

Copyright Office Symposium
April 18, 2016

Using Experts in Copyright Cases
American Bar Association, 31st Annual Intellectual Property Law Conference
April 8, 2016

Ohio State University Symposium: Copyright and the Future of Libraries
March 25, 2016

Standing to Sue and Evolving Case Law
"Advanced Copyright Law Annual Review 2016" seminar at the Practising Law Institute
March 23, 2016

Termination and Transfers
New York City Bar Association
March 15, 2016

The Ownership of Copyrightable Contributions in the Wake of *Garcia v. Google* and *16 Casa Duse v. Merkin*
Copyright Society of the U.S.A. Mid-Winter Meeting
February 12, 2016

Five Things Europeans Need to Know About US Trademark Law
January 27, 2016

Is It Time To Protect Fashion Under Copyright Law?
Copyright Society of the U.S.A. (Philadelphia Chapter)
December 7, 2015

Copyright Reform: The Politics of Music and Copyright
October 16, 2015

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Frequent lecturer and author; quoted regularly in news stories and provide radio and television commentary on copyright law and policy, as well as on film and recording preservation issues

Frequent speaker on trademark and patent protection in the United States and United Kingdom