



Joel M. Schoenfeld

Partner



437 Madison Avenue
25th Floor
New York, NY 10022

t (917) 546-7712
f (917) 546-7712
j1s@msk.com

legal expertise

Joel specializes in licensing and protecting digital rights globally, negotiating and drafting various music industry label, artist, publishing and songwriter contracts, international intellectual property and mergers & acquisitions.

representative matters

- Advised Kojima Productions on music licensing for *Death Stranding 2: On The Beach*, a major video game release from visionary game designer Hideo Kojima.
- Provides copyright policy advice to a major international music publisher.
- Represents several young singer/songwriters looking to have careers at a major level in the entertainment world.
- Represented Major Music Publisher in complex acquisition agreements.
- Represents Major Record Label on digital and copyright issues.
- Represents a major online entertainment company in acquisition and intellectual property matters.
- Represented major cable television network in transactional matters.
- Represented two of the largest venture capital funds and one of the largest investment banks in digital music investments.
- Represents start-up websites and app developers.

honors & awards

- Recipient, The Legal Aid Society's 2019 *Pro Bono Publico* Award

practice areas

entertainment transactions
intellectual property
entertainment & ip
litigation
specialties
start 'n knupp

admissions

New York

education

New York Law School, J.D.
Syracuse University, B.A.

other career experience

- Former Chief Legal Officer & General Counsel, Dimensional Associates, N.Y.; Former President and CEO, Dimensional Music Publishing, N.Y.
- Former General Counsel, eMusic.com, Inc.
- Former Principal, Schoenfeld Consulting/Fabric (Digital Rights Consultancy), N.Y.
- Former General Counsel & Senior Vice President, Business Affairs, Worldwide, BMG Entertainment, N.Y.
- Former General Counsel,

msk.com

los angeles
t 310.312.2000
f 310.312.3100

new york
t 212.509.3900
f 212.509.7239

washington, dc
t 202.355.7900
f 202.355.7899



Joel M. Schoenfeld

- Recognized by *Best Lawyers in America*® in Entertainment Law - Music (2020-2026)

Recording Industry
Association of America
(RIAA), Washington, D.C.

professional, business and civic affiliations

- Adjunct Professor of Law, teaching Entertainment Law and Music Law courses; New York Law School

headlines

37 MSK Attorneys Named Among *The Best Lawyers in America*® for 2026
Best Lawyers, August 21, 2025

MSK Advises Kojima Productions on Music Licensing for *Death Stranding 2: On The Beach*
June 26, 2025

34 MSK Attorneys Named Among *The Best Lawyers in America*® for 2025
August 15, 2024

38 MSK Attorneys Named Among *The Best Lawyers in America*® for 2024
August 17, 2023

26 MSK Attorneys Named Among *The Best Lawyers in America*® for 2022
August 19, 2021

MSK Client Netmarble Acquires Kung Fu Factory
February 19, 2021

33 MSK Attorneys Named Among *The Best Lawyers in America*® for 2021
August 20, 2020

MSK Honored by The Legal Aid Society for Pro Bono Services
October 28, 2019

27 MSK Attorneys Named Among *The Best Lawyers in America*® for 2020
August 15, 2019

Eminent Music Industry Executive Joel Schoenfeld Joins MSK as Partner
August 4, 2010



Joel M. Schoenfeld

media mentions

MSK-Produced *Soundbreaking* Series Described as "Don't-Miss" & "Riveting"
November 18, 2016

Joel Schoenfeld Quoted in *National Journal*
October 19, 2015

Joel Schoenfeld Featured in *Salon*
September 2015

events & speaking engagements

TechDay NY: Start Smart, Lead with Legal
April 18, 2017

Music Licensing and Infringement: Use for legal and ethical Protection in the Digital Age
November 3, 2015

Fair Use in Film and Television
May 2014

Paying up, Paying in, Paying out
April 2, 2014

Contracts and Agreements in the Music Industry
November 15, 2012

Comparing International Anti-Piracy Strategies
October 25, 2012

Bankruptcy and Copyright Assets
March 1, 2012

Creators vs. Corporations: Copyright Termination and Royalty Accounting After the Eminem Case
November 3, 2011

Getting in Sync with Section 115
October 18, 2011

Bankruptcy/Collections - Enforcement of Rights
October 14, 2011

The Debate Over Sound Recordings as Works Made for Hire
June 6, 2011

msk.com

los angeles
t 310.312.2000
f 310.312.3100

new york
t 212.509.3900
f 212.509.7239

washington, dc
t 202.355.7900
f 202.355.7899



Joel M. Schoenfeld

Syracuse University Bandier School of Music

April 26, 2011

The Terminator: The Brewing Battle over Copyright Termination and Transfer

October 4, 2010

Privacy/Information Management and Digital Lockers in the Clouds

October 2010

The Developing Storm of Copyright Termination: Who Wins, Who Loses, and How Will It Really Work?

September 28, 2010