



## Marissa B. Lewis

Partner



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### legal expertise

Marissa B. Lewis is a partner in Mitchell Silberberg & Knupp's Entertainment & IP Litigation Practice Group. Marissa represents clients across various industries in connection with intellectual property and commercial disputes, with a focus on copyright, trademark, unfair competition, and right of publicity actions in federal and state court, and before the Trademark Trial and Appeal Board. She also has extensive experience in trademark clearance, prosecution, and enforcement as well as complex copyright registration matters.

### representative matters

- Representing recording artist and others in a joint authorship and copyright dispute.
- Representing a major sports league and team in a trademark dispute before the Trademark Trial and Appeal Board.
- Representing a leading online travel agency in a trademark infringement litigation.
- Obtained judgment on the pleadings in a trademark dispute by proving the plaintiff's trademarks are generic, resulting in cancellation of the plaintiff's incontestable trademark registrations.
- Obtained dismissal of idea submission and misappropriation claims relating to sports app.
- Obtained dismissal of multiple copyright infringement claims asserted against media companies.\*
- Procured a ruling denying registration of confusingly similar trademarks on behalf of top-selling card game company, following trial and a hearing before the Trademark Trial and Appeal Board.\*

### practice areas

intellectual property  
entertainment & ip  
litigation  
trademarks & brands  
litigation  
commercial litigation

### admissions

New York  
New Jersey  
U.S. District Court  
Southern District of New  
York  
Eastern District of New York

### education

Benjamin N. Cardozo School  
of Law, J.D., 2013, *cum laude*  
Associate Editor, *Cardozo  
Journal of Conflict Resolution*  
University of Maryland, B.A.,  
2009

### other career experience

- Associate, Cowan, DeBaets, Abrahams & Sheppard LLP (2013-2019)

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- Obtained a favorable settlement for one of the largest image libraries and a contributing photographer in a proposed class action litigation claiming misappropriation of name and likeness, unfair competition, and fraud.\*
- Obtained favorable settlement of copyright infringement claim on behalf of retail clothing company on the eve of trial.\*
- Obtained transfer of dozens of confusingly similar domain names to trademark owners via UDRP and URS mechanisms.\*

*\*Denotes matters handled prior to joining MSK.*

## honors & awards

- "Ones to Watch," *Best Lawyers in America*© in :
  - Litigation - Intellectual Property (2021- 2025)
  - Intellectual Property Law (2024-2025)
- "The World's Leading Trademark Professionals" - Enforcement & Litigation and Prosecution and Strategy, *World Trademark Review 1000* (2024-2026)
- "Outstanding IP Practitioner," *World Intellectual Property Review Leaders Directory* (2023-2024)
- "Rising Star, Intellectual Property Law," *Super Lawyers* (2018-2023)

## professional, business and civic affiliations

- International Trademark Association (INTA): Member, Young Practitioners Committee (2022)
- Copyright Society of the USA (CSUSA)
- New York City Bar Association, Trademarks & Unfair Competition Committee

## headlines

MSK and Four Partners Recognized in 2026 Edition of *World Trademark Review 1000*  
*World Trademark Review* , February 3, 2026

MSK and Eleanor M. Lackman, Marissa Lewis, and Karin Pagnanelli Recognized in 2025 Edition of *World Trademark Review 1000*  
*World Trademark Review 1000*, February 13, 2025

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7 MSK Attorneys Named to the 2024 Edition of New York Metro *Super Lawyers*  
October 24, 2024

34 MSK Attorneys Named Among *The Best Lawyers in America*© for 2025  
August 15, 2024

7 MSK Partners Selected As "Outstanding IP Practitioners" in the *World Intellectual Property Review* Leaders 2024  
Directory  
*World Intellectual Property Review*, July 2, 2024

MSK and Eleanor M. Lackman, Marissa Lewis, and Karin Pagnanelli Recognized in *World Trademark Review 1000*  
*World Trademark Review 1000*, February 7, 2024

9 MSK Attorneys Named to the 2023 edition of New York Metro *Super Lawyers*  
September 22, 2023

38 MSK Attorneys Named Among *The Best Lawyers in America*© for 2024  
August 17, 2023

9 MSK Partners Selected As "Outstanding IP Practitioners" in the *World Intellectual Property Review* Leaders 2023  
Directory  
July 7, 2023

MSK Promotes Five Lawyers to Partner  
*Business Wire*, December 19, 2022

11 MSK Attorneys Named to the 2022 edition of New York Metro *Super Lawyers*  
September 29, 2022

7 MSK Attorneys Named to the 2021 New York Edition of *Super Lawyers*  
October 5, 2021

26 MSK Attorneys Named Among *The Best Lawyers in America*© for 2022  
August 19, 2021

33 MSK Attorneys Named Among *The Best Lawyers in America*© for 2021  
August 20, 2020

## media mentions

MSK Highlighted in Law360 for Representation of Comet ML in Trademark Dispute with Perplexity AI  
*Law360*, August 28, 2025

Eleanor M. Lackman and MSK Team Highlighted in *Law360* for Shutterstock Client Win  
*Law360*, September 20, 2022

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Marissa Lewis Quoted in *Law360* Providing Commentary on TTAB Decision  
*Law360*, August 8, 2022

Eleanor M. Lackman and Marissa B. Lewis Mentioned in *Law360*  
April 15, 2020

## client alerts

SCOTUS Holds That Federal Trademark Law Does Not Reach Infringing Conduct That Occurs Abroad  
*MSK Client Alert*, July 6, 2023

The Eleventh Circuit Rules in Favor of *Floribama Shore* Creators and Opines on the Future of the "Title-Versus-Title Exception" to the *Rogers v. Grimaldi* Defense  
*MSK Client Alert*, December 7, 2022

Another COVID-19 Surprise: Important New Trademark and Copyright Legislation Buried In Spending and Relief Package  
*MSK Client Alert*, December 29, 2020

A Jewel of an Opinion or Missing the Mark? Second Circuit Holds that Costco's Use of "Tiffany" May Be Descriptive  
*MSK Client Alert*, August 20, 2020

USPTO Extensions

The USPTO Extends Certain Trademark Deadlines Amid COVID-19 Disruptions  
*MSK Client Alert*, April 3, 2020

Copyright Office Accepting Electronic Applications

Copyright Offices Announces Temporary Changes to Deposit Copy Requirements  
*MSK Client Alert*, April 3, 2020

## events & speaking engagements

Annual Meeting First-Time Registrant Orientation and Reception  
International Trademark Association (INTA) 2025 Annual Meeting  
May 17, 2025

Litigating Clones XC 2024  
Games Industry Law Summit On Tour: Limassol 2024  
April 19, 2024

Hot Topics in Trademark & Copyright Law  
Notable Trademark & Copyright Cases  
July 20, 2023

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INTA Annual Meeting Registrant First-Time Orientation and Reception  
May 16, 2023

Comedy Writers' Battle for Royalties

Fordham Media and Entertainment Law Society's 8th Annual Media & Entertainment Law Symposium  
January 20, 2023