



## Stacey Chuvaieva, CIPP/US/E

Associate



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### legal expertise

Stacey Chuvaieva is an associate in Mitchell Silberberg & Knupp's Corporate, Litigation and Regulatory Practice Groups. Stacey's practice focuses on entertainment and technology transactions including technology licensing, open source, video game and music publishing, as well as privacy and EU data protection regulations. She is certified by the International Association of Privacy Professionals as a Certified Information Privacy Professional in the U.S. and Europe, CIPP/US and CIPP/E respectively.

Prior to joining the firm, Stacey worked as a legal counsel at a video game publishing company, Wargaming Group Limited, assisting with IP clearance, enforcement and technology licensing, and as a technology and IP litigation lawyer at the Baker McKenzie Kyiv office. As a part of the Baker McKenzie IT/TMT industry group Stacey advised multinational tech companies on telecom, regulatory and data privacy issues.

### representative matters

- Advised Kojima Productions on music licensing for *Death Stranding 2: On The Beach*, a major video game release from visionary game designer Hideo Kojima.
- Represented a major video game publishing company in a multi-jurisdictional in-game music licensing project
- Advises on IP clearance for new media and video games
- Advises on compliance and regulatory issues related to the use of AI
- Represents clients in copyright infringement litigation, including video game litigation and enforcement.
- Provides advice on all aspects of video game development, production, and distribution, including age ratings, gambling, and other compliance and

### practice areas

corporate & business transactions  
entertainment transactions  
intellectual property  
entertainment & ip litigation  
litigation  
regulatory  
cybersecurity and privacy specialties  
Artificial Intelligence (AI)  
cross-border practice  
video game

### admissions

New York

### education

Harvard Law School, LL.M., 2022

Yaroslav Mudryi National Law University, LL.M., 2015; *with honors*

Yaroslav Mudryi National Law University, B.A., 2014; *with honors*

### languages

- Russian
- Ukrainian
- French

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regulatory issues.

- Assists with IP enforcement and strategy.
- Advises on publicity rights and celebrity endorsement projects.
- Represents clients in privacy-related litigation, including cases related to the Video Privacy Protection Act (VPPA).
- Provides legal advice and counsel to multiple companies on U.S. and international privacy issues, including advising an EU-based video game developer on a significant transaction.
- Drafts terms of service and data privacy and protection policies for various companies.

### other career experience

- Legal Counsel, Wargaming Group Limited
- Junior Attorney, Baker McKenzie

### professional, business and civic affiliations

- Chair, Information Technology Committee of the ABA Section of Intellectual Property Law (2024-2025)

### headlines

MSK Advises Kojima Productions on Music Licensing for *Death Stranding 2: On The Beach*  
June 26, 2025

### media mentions

Lucy Plovnick and Stacey Chuvaieva Quoted in *Bloomberg Law* Discussing VPPA Litigation Trends  
*Bloomberg Law*, October 21, 2024

Marc Mayer and Stacey Chuvaieva Featured in *Law360*  
November 21, 2022

### publications

Top Legislative IP Developments of 2024 and Prospects for Future  
*IPWatchdog*, June 19, 2024



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How the FTC's proposed COPPA Rule changes could impact the video game industry  
*Daily Journal*, January 29, 2024

## client alerts

Heckman v. Live Nation: Ninth Circuit Hold Mass Arbitration Clause to Be Unconscionable  
*MSK Client Alert*, November 11, 2024

VPPA Litigation Trends and Defense Strategies  
*MSK Client Alert*, August 1, 2024

Texas and Oregon's Comprehensive Privacy Law Is Coming Into Effect: Time To Prepare For Enforcement Actions  
*MSK Client Alert*, July 1, 2024

Colorado Adopts Comprehensive AI Act Imposing Broad Disclosure Requirements  
*MSK Client Alert*, May 22, 2024

In Hazy World of AI Law, Judicial Skepticism of AI Output Infringement Claims Continues to Take Shape  
*MSK Client Alert*, November 22, 2023

Federal Judge Largely Dismissive of AI Complaint: Anderson v. Stability AI  
*MSK Client Alert*, October 31, 2023

Federal Court Issues Preliminary Injunction Against California's Recently Enacted Internet Child-Protection Law  
*MSK Client Alert*, September 25, 2023

New Adequacy Decision for the EU-US Data Privacy Framework  
*MSK Client Alert*, July 11, 2023

More States Enact Privacy Laws  
*MSK Client Alert*, June 6, 2023

Final California Privacy Regulations Approved: Key Takeaways  
*MSK Client Alert*, April 4, 2023

New State Privacy Laws Effective in 2023: Get Ready For the Colorado, Connecticut, and Utah Privacy Laws  
*MSK Client Alert*, December 28, 2022

Getting Ready For Virginia's Consumer Data Protection Act (VCDPA)  
*MSK Client Alert*, November 22, 2022

The CPRA and Recent Privacy Patchwork  
*MSK Client Alert*, November 21, 2022

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New California Law Requires Social Media Companies To Become More Transparent About Their Content Management Policies  
*MSK Client Alert*, September 16, 2022

## events & speaking engagements

U.S. Gaming Industry Radar: Clones, Anti-Piracy Enforcement, and AI Intellectual Property in the Gaming Industry Conference  
February 12, 2026

Entertainment or Marketing?: The Role of Social Media Content Creators in Everyday Life  
What's Next?!?! The Future of Entertainment, Sports, and IP Law  
October 24, 2025

2025 Games Industry Law Summit  
September 3, 2025

The New Arena: Legal Considerations Where Sports Meet Entertainment  
June 11, 2025

Dark Patterns, Pitfalls & Plaintiffs  
13th VGBA Summit on Game Law & Business Affairs  
June 2, 2025

Red Flags in Your Terms and Conditions  
May 14, 2025

Notable Developments in Foreign IP Law  
March 18, 2025

Video Privacy Protection Act (VPPA): Litigation Overview  
November 20, 2024

A Deep Dive into VPPA Service Providers: From Newsletters to Video Games  
September 23, 2024

Legalities of Artificial Intelligence  
2023 California Alarm Association Winter Convention  
December 7, 2023

Games Industry Law Unpacked Warsaw 2023  
May 9-11, 2023

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Can't Cheat Your Way Out of Copyright Law: Stopping Video Game Cheaters

April 18, 2023

Newly Enacted Social Media Content Moderation Laws

February 21, 2023

2022 VGBA Summit Northwest

October 18, 2022