



rights of publicity (or, how to gaslight a media attorney)

The Tateuchi Democracy Forum at the National Center for the Preservation of Democracy | 111 N Central Ave, Los Angeles, CA 90012

January 18, 2018
3:30 - 4:30 PM (Pacific Time)

Aaron Wais will be moderating the panel, "Rights of Publicity (or, How to Gaslight a Media Attorney)," at the **Southwestern Law School's Biederman Entertainment and Media Law Institute and The Media Law Resource Center's 15th Annual Entertainment & Media Law Conference** on Thursday, January 18, 2018.

Whether they are brought by a legendary Hollywood actress or a convicted killer, right of publicity lawsuits remain among the most problematic claims against content producers. The scope of the right is in constant flux in the wake of legislative activity and inconsistent judicial application of First Amendment protections. Through moderated debates, this session will try to make sense of current issues in right of publicity law, delving into: legislative developments and pending cases; emerging splits among California courts and between California and the rest of the country; the blurring of lines between advertising and expressive speech; and the ongoing disparity in the treatment of film, television, video games, and other interactive entertainment.

MODERATOR: AARON WAIS, MITCHELL SILBERBERG & KNUPP LLP

PANELISTS:

- DAVID HALBERSTADTER, KATTEN MUCHIN ROSENMAN LLP
- MARK LEE, MANATT, PHELPS & PHILLIPS, LLP
- JENNIFER ROTHMAN, LOYOLA LAW SCHOOL

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