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# monitoring and the home: embracing change and creating value

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SNG 2018 | New York, NY | The Edison Ballroom

October 26, 2018  
10:00 AM - 10:45 AM (ET)

Les Gold will be speaking on, "Monitoring and The Home: Embracing Change and Creating Value," at the **2018 Securing New Ground (SNG)** conference, hosted by the Security Industry Association (SIA).

This presentation will focus on how there are now more remote services in the industry, but also more on-demand and more DIY. What does it all mean for the central station industry? How are they tapping current technology and purchasing trends to reshape their business for a strong future of RMR? During this presentation, hear how the residential security side of the market plans to stay nimble in a sea of change.

The SNG conference dives deep into major trends like artificial intelligence and home automation; they review major acquisitions and perspectives. SNG attendees come to the event to learn more about how the business of security is changing.

## More Information & Register

### attorneys

Lessing E. Gold

### practice areas

security alarm & monitoring  
technology  
specialties