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# music licensing: a practical guide

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## Webinar

November 29, 2018  
1:00 PM - 2:30 PM (EST)

Eric Schwartz will be speaking via webinar on, "Music Licensing: A Practical Guide." This webinar will be held on Thursday, November 29, at 1 PM (EST).

Many companies must license music for various business purposes, including for use on the internet. This task can be daunting because music licensing is a notoriously complex topic. Join Practical Law and copyright experts, Joseph P. Salvo, Executive Vice President and General Counsel at Sesame Workshop, and Eric J. Schwartz of MSK, for a free webinar presenting a practical approach to music licensing.

The webinar will include a discussion of:

- Music copyright essentials.
- Typical music license types and their requirements
- Application of these concepts to a common music licensing scenario
- Practical implications of the Music Modernization Act enacted on October 11, 2018

### Presenters:

- Joseph P. Salvo, Executive Vice President and General Counsel, Sesame Workshop
- Eric Schwartz, Partner, MSK

### Moderator:

- Beth Bruns, Senior Legal Editor, Intellectual Property & Technology service of Practical Law

Credits:

## attorneys

Eric J. Schwartz

## practice areas

entertainment & ip litigation  
entertainment transactions  
litigation



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*60 minutes of CLE credit*

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