



capital raising through digital token offerings

Webinar

April 18, 2019
12:00 PM - 1:30 PM (EDT)

Arina Shulga and Ignacio Celis-Aguirre will be presenting via live webinar on, "Take Your Business into the Future: Capital Raising Through Digital Token Offerings." This webinar will take place at 12 PM (EDT) on Thursday, April 18, 2019.

During this 90-minute webinar, the speakers will discuss every step of the token offering process, including the structuring, issuance, and trading of digital tokens. In particular, the speakers will zero in on the following topics/questions:

- How to structure a legally compliant offering of digital tokens
- Why such an offering may be preferable to traditional means of raising capital
- How are security token offerings different from the initial coin offerings?
- Do you need to register your offering? Which governmental agency regulates these offerings?
- What is the technology behind the token issuance?
- How do you prepare for the offering and who do you need to have on your team?
- Can token holders resell their tokens?

Webinar participants will have plenty of opportunity to ask questions at the end of the presentation.

Speakers:

- Arina Shulga, Partner, MSK

practice areas

capital markets & securities

corporate & business transactions

crypto assets & blockchain technology



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- Ignacio Celis-Aguirre, Associate, MSK
- Jor Law, Adviser, Interim Co-Head of Issuance, tZERO
- Rob Christensen, Vice President of Product, tZERO

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