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# a deep dive into the california consumer privacy act (ccpa)

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Webinar

February 19, 2020  
9:30 AM (PST)

By now, it's highly likely you know the **California Consumer Privacy Act (CCPA)** is upon us. You [hopefully] know it became effective on January 1st of this year, you've heard the basics of the regulation, and you may be familiar with the criteria, framework, and implications. But what about the next steps from here? How can you act now to avoid pain or penalty later? What if your clients don't get it right?

Join MSK Cybersecurity & Privacy Protection attorneys Susan Kohn Ross and Lillian Lee for this TAGLaw webinar on Wednesday, February 19th as they lead a discussion on the biggest approaching challenges for most companies, knowing the requirements and achieving compliance, and what steps your clients should be taking now considering Federal laws, data mapping, training obligations, and many other components and processes.

*This is a private webinar held exclusively for TAG Alliance members. If you have any questions regarding this webinar, please contact Nicholas Hampton at [nwh@msk.com](mailto:nwh@msk.com).*

## attorneys

Susan Kohn Ross

## practice areas

corporate & business transactions  
entertainment & ip litigation  
homeland security & regulation  
intellectual property  
international trade  
regulatory