



equity crowdfunding strategies and techniques

Webinar

June 10, 2020
1:00 - 2:30 PM EDT

Arina Shulga and Ignacio Celis-Aguirre will be presenting via live webinar on "Equity Crowdfunding Strategies and Techniques." This webinar will be hosted by Lorman Education Services on Wednesday, June 10, 2020, at 1:00 PM EDT.

Gain an understanding on how to conduct a successful crowdfunding campaign.

This webinar will provide an abundance of information about crowdfunding and how you can structure and conduct a successful crowdfunding campaign. We will start with the basics - a simple definition of crowdfunding. We will then describe different types of crowdfunding that are currently available in the United States and then explain the various types of crowdfunding campaigns and the rules that govern each of them. This information will provide you with a clear understanding of the status of crowdfunding in the United States and how you can launch your crowdfunding campaign in compliance with applicable laws.

Learning Objectives:

- You will be able to define crowdfunding.
- You will be able to describe the difference between equity-based and donation-based crowdfunding.
- You will be able to identify different types of investment platforms.
- You will be able to explain the parameters of what is allowed and what is not under Regulation CF.

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