



responding to a trademark cease and desist letter: preliminary steps

Practical Law Intellectual Property & Technology

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Thomson Reuters and Practical Law published the video, "Responding to a Trademark Cease and Desist Letter: Preliminary Steps," by **Eleanor M. Lackman** as part of the PL Video content launch on the US Practical Law website. Eleanor Lackman's recording is one of nearly fifty videos and is part of a larger new offering, which includes approximately 200 new Commercial Litigation resources and expanded Life Sciences content.

A trademark cease and desist letter requires immediate attention. In this short video, Eleanor Lackman explains common first steps when facing a demand letter alleging trademark infringement.

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attorneys

Eleanor M. Lackman

practice areas

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