



global sales and vod (41st american film market)

Online

November 9, 2020
9:30 AM (PT)

practice areas

entertainment transactions

Orly Ravid will be moderating the panel, "Global Sales and VOD," as part of the **41st American Film Market (AFM 2020 Online)**. This panel will take place online on Monday, November 9th, at 9:30 AM.

This panel will review strategic decisions and trends with respect to global film sales and video on demand distribution. These experts will discuss companies' business models, their experience of the marketplace just prior to the start of COVID-19 and during the pandemic, comparisons between all rights deals and direct VOD platform deals, and expectations regarding sales and distribution for 2021 and beyond. The panel is presented in partnership with The Film Collaborative.

Panelists:

Wendy Bernfeld, Founder/CEO, Rights Stuff
Gabrielle Rozing, General Manager, Fortissimo Films
Todd Olsson, President of International, Highland Film Group
Brian O'Shea, CEO, The Exchange

Moderator:

Orly Ravid, MSK Attorney and Founder & Co-Executive Director of The Film Collaborative

About the American Film Market® (AFM®)

The AFM is the most efficient film acquisition, development and networking event in the world. More than US \$1 billion in production and distribution deals are closed every year — on both completed films and those in every stage of development and production. Over five days in November, 7,000+ professionals from 70+ countries access the entire global catalogue of available films and projects, attend world class conferences, and connect with decision makers. The AFM is produced by the Independent Film & Television Alliance.

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