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video-on-demand around the world: in the wake of covid-19 and beyond

18th Annual Entertainment & Media Law Conference

March 3, 2021

11:00 AM - 12:00 PM (Pacific Time)

Event Sponsor: The Media Law Resource Center and Southwestern Law School

Orly Ravid will be moderating the panel, "Video-on-Demand Around the World: In the Wake of COVID-19 and Beyond," as part of MLRC's 18th Annual Entertainment & Media Law Conference on March 3, 2021.

For 18 years, the Media Law Resource Center and Southwestern Law School have hosted an annual forum at which renowned experts discuss the most timely, important, and controversial topics in entertainment and media law.

"Video-on-Demand Around the World: In the Wake of COVID-19 and Beyond"
March 3, 2021
11:00 AM to 12:00 PM (Pacific Time)

Distribution channels were already undergoing seismic shifts before the global pandemic accelerated fundamental changes. This session will look at the latest trends of windows and holdbacks, global distribution strategies and opportunities (from the perspective of both global US-based platforms and regional services overseas), and shifts in bargaining power between streamers and device manufacturers. We will also discuss best practices and promising experiments in VOD monetization as well as the future of in-person experiences such as film festivals and movie theaters.

Moderators: Orly Ravid, Professor, Southwestern Law School & Of Counsel, MSK and Lisa Schwartz, VP - Global Distribution and Music Counsel at A+E

- Wendy Bernfeld, Founder & Managing Director, Rights Stuff

- Carolyn Forrest, Senior VP & General Counsel, Tubi

- Barbara Meili, Vice-Chair, Global Entertainment and Media Practice, Greenberg Traurig, LLP

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- Erick Opeka, President, Cinedigm Networks

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