



2022 vgba summit northwest

Seattle, WA

October 18, 2022

Theresa Bowman and **Stacey Chuvaeva** will be speaking at the 2022 VGBA Summit Northwest in Seattle, WA on October 18, 2022.

Theresa Bowman will be speaking on the "Litigation Update" panel and Stacey Chuvaeva will be speaking on the "Content Licensing/IP Licensing" panel.

"Content Licensing/IP Licensing" 11:15 AM - 12:15 PM Pacific Time

This presentation is a primer on the key considerations every game developer should consider when integrating film, TV music, or other intellectual property into videogames, with a focus on trademark, copyright, and right of publicity law. The panel will cover basics of intellectual property licensing. Attendees will gain a deeper understanding of considerations that apply to entertainment licensing content from film, TV and music companies. Game developers and their representatives learn will receive an overview of key rights and watch outs when licensing third party intellectual property for their games from experienced industry panelists.

Moderator:

James Stewart, Associate – DLA Piper

Speakers:

- Chia-Chi Li, Vice President Legal – Netflix
 - **Stacey Chuvaeva, Foreign Legal Specialist – Mitchell Silberberg & Knupp LLP**
 - Mona Ibrahim, Senior Legal Counsel – Epic Games
 - Ron Koo, Partner – Perkins Coie
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attorneys

Theresa B. Bowman

Stacey Chuvaeva, CIPP/US/E

practice areas

entertainment & ip litigation

intellectual property

litigation



"Litigation Update"

1:00 - 1:45 PM Pacific Time

An update on the latest court happenings in the games industry. Litigation is a keystone for precedents in the games business, and in this lively session, expert industry litigator[s] review recent actions, with discussion of the ramifications and outcomes that every game lawyer should take into consideration.

Speakers:

- **Theresa Bowman, Associate – Mitchell Silberberg & Knupp LLP**
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