



ip issues in business transactions 2023 (annual presentation since 2006)

Practising Law Institute

PLI New York | 1177 Avenue of the Americas Entrance on 45th Street New York, NY

January 4, 2023

Eleanor M. Lackman will be speaking on the panels, "Basic IP Principles and Recent Developments" at 9:00 AM EST and "Negotiating Critical License Terms: A Clause-by-Clause Review" at 2:30 PM EST, on January 4, 2023 for Practising Law Institute's "IP Issues in Business Transactions 2023" two-day program.

attorneys

Eleanor M. Lackman

practice areas

entertainment & ip litigation
intellectual property
trademarks & brands

"Basic IP Principles and Recent Developments" 9:00 AM EST

- An overview of recent developments and an analysis of their impact on transactions involving copyrights, trademarks, patents, and trade secrets
- Adapting IP transactions to evolving business and technological landscapes

Speakers:

- Kenneth K. Cho
 - Benjamin Fink
 - **Eleanor M. Lackman**
 - Maria A. Scungio
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"Negotiating Critical License Terms: A Clause-by-Clause Review"

2:30 PM EST

- Dissecting the terms of a license and understanding the business case
- In-depth review of terms and clauses. Topics will vary by city and may include:



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- Payment terms
- Term of the license
- Grant back provisions
- Cross licenses
- First sale issues
- Sublicensing and assignability
- Quality control
- Special issues raised by e-commerce and social media
- SaaS Terms
- Open-Source Terms

Speakers:

- Kenneth K. Cho (panel leader)
- Amy Benjamin
- Jose A. Duthil
- **Eleanor M. Lackman**
- Nancy Mertzell

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