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# tomató or tomáto: however you say it, how do you value fresh produce?

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**National Customs Brokers & Forwarders Association of America, Inc.  
(NCBFAA)**

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**Susan Kohn Ross** is a panelist on the webinar, "Tomató or Tomáto: However you Say It, How do You Value Fresh Produce?," hosted by the National Customs Brokers & Forwarders Association of America, Inc. (NCBFAA) on July 25, 2025.

*About NCBFAA...*

Headquartered in the Washington DC metro area, the NCBFAA represents over 1,300 member companies and over 170 Affiliate companies with 110,000 employees in international trade - the nation's leading freight forwarders, customs brokers, ocean transportation intermediaries (OTIs), NVOCCs and air cargo agents, serving more than 250,000 importers and exporters. The Association's members handle more than 97% of the entries for goods imported into the United States and are directly involved with the logistics of these goods. Further, members operating as OTIs are involved with approximately 80 to 85% of all exports from the United States.

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## **attorneys**

Susan Kohn Ross

## **practice areas**

international trade  
regulatory