



competing perspectives and common interests: strategic mediation on behalf of artists, studios, and others players in the media and entertainment ecosystem

Will Work For Food Philanthropic Seminar Series

March 12, 2026

Yakub Hazzard is presenting on, "Competing Perspectives and Common Interests: Strategic Mediation On Behalf Of Artists, Studios, and Others Players In The Media and Entertainment Ecosystem," for Will Work For Food's Philanthropic Seminar Series on March 12, 2026.

About the seminar...

Entertainment mediations rarely follow a single script, and the plot lines differ dramatically depending upon who you represent. In an industry often defined by allegiances to just one side of the business, Yakub Hazzard has gained unique insight into the dynamics that exist in both rooms at a mediation. With 35 years of experience advising both A-list performers as well as major studios, he has earned a rare 360 degree perspective as both in-house counsel and a lawyer in private practice at pre-eminent entertainment firms in Los Angeles.

In this dynamic seminar told from both sides of the business, Yakub examines how advocacy and settlement strategy may differ depending on the client's market position, leverage, and exposure. With a diverse background representing stakeholders across the media landscape, his discussion will span disputes between and among artists and other major celebrity talent (in film, television, music and beyond), major Hollywood studios and global record labels, and other litigants in the entertainment industry.

Emphasis will be placed on reputational management, the influence of agents and managers, internal studio decision-making, the control of premium intellectual property, Hollywood audits and accounting nuances, and the

attorneys

Yakub Hazzard

practice areas

entertainment & ip litigation
intellectual property
litigation



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important roles of timing and confidentiality. The program concludes with a candid assessment of what litigators representing both individuals and institutions look for in a mediator handling high-stakes industry conflicts, and practical tips mediators can apply in their practices to help achieve breakthrough outcomes while managing complex and often highly emotional creativity driven dynamics.

About Will Work For Food...

Each week, Will Work For Food presents a webinar on mediation, dispute resolution, and other compelling topics for anyone who negotiates and resolves conflicts. There is no fee to attend and attendees are encouraged to donate directly to a food bank. So far, Will Work For Food's philanthropic seminar series has raised over \$900,000 for food banks.

Learn more and register