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# new business models for effective protection of copyright and related rights in the 'cloud'

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Kyoto, Japan

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Eric Schwartz will discuss the role of electronic rights management in "New Business Models for Effective Protection of Copyright and Related Rights in the 'Cloud'" at the International Literary and Artistic Association of Japan (ALAI) 2012 Congress.

**More information**

## **attorneys**

Eric J. Schwartz

## **practice areas**

entertainment & ip litigation  
intellectual property  
trademarks & brands