



new developments in the global whois internet domain name directory system: implications for brand owners

San Francisco

September 18, 2014

practice areas

entertainment & ip litigation

Join the International Trademark Association (INTA) at the JW Marriott in San Francisco on September 18–19, 2014, for an advanced-level conference co-sponsored by the Internet and Programs Committees.

Steve Metalitz will speak on a panel entitled "New Developments in the Global WHOIS Internet Domain Name Directory System: Implications for Brand Owners," alongside panelists Susan Kawaguchi (Facebook Inc) and Milton Mueller (Syracuse University) scheduled on September 18, 2014.

Other conference topics will include:

- Cloud-based storage, gaming, augmented reality, wearable technology, 3-D printing and more.
- Reaction to the U.S. government's announcement regarding its intention to transfer its stewardship role over the Internet's Domain Name System (DNS).
- Conflicts between trademarks and governments over geographic names and their use in the DNS.
- Effective management of social media interactions between rights holders, platforms and users of social media.
- New changes to the WHOIS domain name directory system, and what trademark owners think about them.
- Lessons learned by applicants, service providers and industry when they applied for a new generic top-level domain (gTLD) in the first round.
- Internet intermediary liability regarding online sales.

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- New gTLDs and rights protection mechanisms (RPMs) to help protect trademarks, including the Trademark Clearing House, the Post-Delegation Dispute Resolution Procedure (PDDRP), the Uniform Rapid Suspension system (URS) and traditional litigation.
- What brands can do to ensure their own security and to re-establish trust with their consumers.
- National security and government surveillance, offensive and defensive brand attacks, and consumer-focused data collection and usage.

If you are interested in attending or for more information, please refer to the International Trademark Association website or [click here](#).