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## going to foreign markets: tips for success you must know

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Costa Mesa, CA

October 29, 2015

Su Ross will be moderating a session titled, "Going to Foreign Markets: Tips for Success You Must Know" at the Discover Global Markets: Pacific Rim Consumers Conference on Thursday, October 29, 2015.

This panel of four members with decades of international experience will give you the benefit of hard lessons learned and pointers for success. Achieve clarity while addressing Five Strategic Considerations: Are you ready to go international? Which market is right for you? How will you get your products to that market? How will you get paid? How do you protect yourself, your investment, your brand, what is most important to your business?

### More Information

### attorneys

Susan Kohn Ross

### practice areas

international trade  
regulatory