



a&r and making records

Vegas Music Summit | Las Vegas, NV

February 4, 2016
12:00PM - 1:00PM

Eric German will be moderating the panel, "A&R and Making Records," at the Vegas Music Summit on February 4, 2016 in Las Vegas.

In today's world of social platforms, video channels and mobile apps, how have label A&R reps adapted their talent discovery and signing strategies? What are the best platforms and means for new artists looking to get discovered? Our panel of A&R execs share their process in signing talent, as well as working with producers and mixers, and facilitating the magic in the studio.

Speakers:

- Michael Howe, VP of A&R / Warner Bros. Records
- Kenny "Tick" Salcido, A&R / Red Bull Records
- Mike Gitter, VP of A&R / The Century Group
- Berko Pearce, A&R / RM 64

attorneys

Eric J. German

practice areas

entertainment & ip litigation