



video games and the right of publicity

The Chicago Bar Association | 321 S. Plymouth Ct., Chicago IL 60604

April 16, 2016
2:45 PM - 3:45 PM

practice areas

entertainment & ip litigation
intellectual property

Gilbert Lee will be speaking on the panel, "Video Games and the Right of Publicity," at the 2nd Annual Chicago Video Game Law Summit on Saturday, April 16, 2016.

This panel will explore the right of publicity and how it has been inconsistently applied to video games. As video game graphics become increasingly realistic and the use of personal likenesses in games becomes more prevalent, the issue of when personal likenesses can be used is a heated debate. Topics to be discussed include: recent litigation and an overview of seminal cases in the field.

Panelists:

- **Frank Goldberg**, Zynga Inc.
- **Gilbert Lee**, Mitchell Silberberg & Knupp LLP
- **Frederick J. Sperling**, Schiff Hardin LLP
- **William K. Ford** (*Moderator*), The John Marshall Law School

More Information