



consumers as investors | redefining financing options for entrepreneurs

Viceroy Santa Monica Hotel | 1819 Ocean Avenue, Santa Monica, CA 90401

May 24, 2016

7:30 AM - 10:00 AM PST

Nimish Patel will be speaking at the OTC Markets workshop "Consumers as Investors | Redefining Financing Options for Entrepreneurs " in Santa Monica on May 24, 2016. This workshop will focus on recent trends in retail, consumer technology and capital raising options for emerging companies.

Discussion topics:

- How companies are evolving to meet shift in consumer and millennial behavior
- The new mode of "customer experience" and innovation in e-commerce, payment processing and direct marketing
- Building brand loyalty through stock ownership
- The "Mini IPO" - financing options and exit for early investors
- General solicitation, crowdfunding and online capital raising under the JOBS Act

Agenda:

- 7:30am: Registration / Breakfast
- 8:00 - 8:45am: Insights and Trends in E-Commerce, Online Marketplaces and Social Enterprise
- 8:45am: Networking Break
- 9:00 - 10:00am: Financing Your Brand

attorneys

Nimish Patel

practice areas

corporate & business transactions

crowdfunding

start 'n knupp



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Please RSVP to Josette Menge at events@otcmarkets.com **by Friday, May 20, 2016.**

There is no fee to attend this event. We encourage you to share this event with colleagues who may be interested in attending.

More Information & Register