



market entry legal: playing a defensive game on today's legal risks

Olympic 1 | JW Marriott LA Live | Downtown Los Angeles

October 20, 2016
2:30 PM to 3:45 PM (PST)

Su Ross will be speaking on the panel, "Market Entry Legal: Playing a Defensive Game on Today's Legal Risks," at **GetGlobal 2016**. The panel will be held on October 20, 2016 from 2:30 PM to 3:45 PM (PST).

Corruption, lax views on intellectual property, how contracts are enforced, how lawsuits and appeals processes should factor into dealmaking at the outset, whether the legal system of that country can be trusted to be efficient and impartial, or whether to select a third-party country for resolving legal disputes are all important factors to weigh when making decisions in many markets — and even experienced companies make costly errors. This discussion will touch on these issues and a variety of emerging risks that decision makers should understand.

More Information/Register

attorneys

Susan Kohn Ross

practice areas

international trade
regulatory