



race against the machine: keeping pace with ip risks in ai development

The Business of AI Conference

March 20, 2024

Lucy Holmes Plovnick will be speaking on the panel "Race Against the Machine: Keeping Pace with IP Risks in AI Development" at International Trademark Association's (INTA) Business of AI Conference on March 20, 2024.

About the panel...

As AI tools proliferate in the business landscape, it's important to understand where IP risks arise. From uncertainty about ownership, to infringement and questions about privacy rights and data protection, AI has a profound effect on IP. Identifying key areas of high risk and developing effective risk-mitigation strategies will provide IP owners with an operative framework to keep pace with evolving technology trends.

Click here to view the full conference agenda and register to attend.

attorneys

Lucy Holmes Plovnick, AIGP,
CIPP/US

practice areas

Artificial Intelligence (AI)
cybersecurity and privacy
intellectual property
trademarks & brands