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# the new arena: legal considerations where sports meet entertainment

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Zoom Webinar

June 11, 2025

Sports franchises are launching media arms, content creators are entering the arena, and athletes are becoming producers and IP empires.

Join us for a 90-minute webinar that will explore the legal implications of this convergence across entertainment transactions, IP, labor & employment, and immigration law, from video game licensing to athlete brand protection to union concerns on set, and more.

The multi-disciplinary panel will feature:

- **James Guerra**, Moderator
- **Eleanor Lackman**, Intellectual Property
- **Grant Goeckner**, Labor & Employment
  
- **Howard Shapiro**, Immigration
- **Deeba Fahami Ware**, Immigration
- **Steve Krone**, Video Content
- **Stacey Chuvaieva**, Video Games
- **Bryse Thornwell**, Music

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## attorneys

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## practice areas

entertainment transactions

immigration

intellectual property

labor & employment

specialties

video game