pli's artificial intelligence law 2024

PLI New York

January 25-26, 2024

MSK Partner Mark Humphrey is speaking on the panel "The IP Implications of AI Model Training and Use" at Practising Law Institute's Artificial Intelligence Law 2024 program on January 25, 2024.

The IP Implications of AI Model Training and Use

Many AI models use thousands or millions of copyrighted works as part of their "training." We don't know exactly how the courts will react and there are conflicting precedents. This session will discuss issues arising from the training and use of AI models, including arguments for and against the legality of using copyrighted material to train AI models. At the end of this session, participants will understand:

- The primary copyright-based arguments made by different parties and the state of associated litigation

- How Name, Image, and Likeness (NIL) laws might apply to creations "in the style of" existing artists

- The implications of opt-in, opt-out, and "technological protection measures" as applied to publicly-posted materials

- How to evaluate the IP-related legal and business risk from training and using AI tools

Van Lindberg (Panel Leader), Prof. Sandra Aistars, Mark C. Humphrey, Chad A. Rutkowski

Click here to view the full program agenda and register to attend.

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Artificial Intelligence (AI)

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